

?ds

| Set | Items | Description |
|------------------|-------|---|
| S1 | 293 | HOMESCAN NOT PY>1998 |
| S2 | 256 | S1 AND (NIELSEN OR ACNIELSEN) |
| S3 | 0 | S2 AND COMPETIT?4 |
| S4 | 99 | S2 AND COMPETIT? |
| <i>brwn</i> S5 | 78 | RD (unique items) |
| S6 | 0 | S5 AND (CROSS (W) OUTLET) |
| S7 | 22 | (CROSS (W) OUTLET) AND (ACNIELSEN OR NIELSEN) |
| S8 | 0 | S7 NOT PY>1999 |
| S9 | 22 | S7 |
| <i>ALL -</i> S10 | 6 | RD (unique items) |
| S11 | 19 | CROSS (W) OUTLET*FACTS |
| <i>ALL -</i> S12 | 5 | RD (unique items) |

?show files

File 15:ABI/Inform(R) 1971-2004/Mar 17
(c) 2004 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2004/Mar 17
(c) 2004 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Mar 17
(c)2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Mar 17
(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Mar 17
(c) 2004 The Gale Group

File 9:Business & Industry(R) Jul/1994-2004/Mar 16
(c) 2004 Resp. DB Svcs.

File 20:Dialog Global Reporter 1997-2004/Mar 17
(c) 2004 The Dialog Corp.

File 623:Business Week 1985-2004/Mar 16
(c) 2004 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2004/Mar 16
(c) 2004 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2004/Mar 17
(c) 2004 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 65:Inside Conferences 1993-2004/Mar W2
(c) 2004 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Feb
(c) 2004 The HW Wilson Co.

File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

File 35:Dissertation Abs Online 1861-2004/Feb
(c) 2004 ProQuest Info&Learning

?

Dialog search 3/11/04

Dialog

*Your SELECT statement is:
s (product()mix?) and panel? and (AC()Nielsen or A()C()Nielsen or
(Information()Resources() (Inc or Incorporated))) and py<=1999

| Items | File |
|--------------------|--|
| ----- | ----- |
| Processing | |
| Processing | |
| Processing | |
| 5 | 9: Business & Industry(R)_Jul/1994-2004/Mar 08 |
| Processing | |
| 3 | 15: ABI/Inform(R)_1971-2004/Mar 08 |
| Processing | |
| Processing | |
| Processing | |
| 12 | 16: Gale Group PROMT(R)_1990-2004/Mar 09 |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| 1 | 20: Dialog Global Reporter_1997-2004/Mar 09 |
| Processing | |
| Processing | |
| 1 | 75: TGG Management Contents(R)_86-2004/Feb W5 |
| Examined 50 files | |
| Processing | |
| Processing | |
| Examined 100 files | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| 17 | 148: Gale Group Trade & Industry DB_1976-2004/Mar 05 |
| 1 | 180: Federal Register_1985-2004/Mar 09 |
| Examined 150 files | |
| Processing | |
| Examined 200 files | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Processing | |
| Examined 250 files | |
| Processing | |
| Examined 300 files | |
| Processing | |
| Processing | |
| 1 | 485: Accounting & Tax DB_1971-2004/Feb W5 |
| Examined 350 files | |
| Processing | |

Processing
Processing
Processing

2 553: Wilson Bus. Abs. FullText_1982-2004/Feb
9 570: Gale Group MARS(R)_1984-2004/Mar 09

Examined 400 files

Processing

1 619: Asia Intelligence Wire_1995-2004/Mar 08

Processing
Processing
Processing

1 636: Gale Group Newsletter DB(TM)_1987-2004/Mar 09

Processing
Processing
Processing

| Set | Items | Description |
|------|------------------------------------|---|
| S1 | 54 | (PRODUCT()MIX?) AND PANEL? AND (AC()NIELSEN OR A()C()NIELSEN OR (INFORMATION()RESOURCES() (INC OR INCORPORATED))) AND PY- <=1999 |
| S2 | 33 | RD (unique items) |
| S3 | 22 | S2 AND (COMPETIT?) |
| S4 | 2 | S3 AND (CROSS()SHOP?) |
| File | 9:Business & Industry(R) | Jul/1994-2004/Mar 08 (c) 2004 Resp. DB Svcs. |
| File | 15:ABI/Inform(R) | 1971-2004/Mar 08 (c) 2004 ProQuest Info&Learning |
| File | 16:Gale Group PROMT(R) | 1990-2004/Mar 09 (c) 2004 The Gale Group |
| File | 20:Dialog Global Reporter | 1997-2004/Mar 09 (c) 2004 The Dialog Corp. |
| File | 75:TGG Management Contents(R) | 86-2004/Feb W5 (c) 2004 The Gale Group |
| File | 148:Gale Group Trade & Industry DB | 1976-2004/Mar 05 (c)2004 The Gale Group |
| File | 180:Federal Register | 1985-2004/Mar 09 (c) 2004 format only The DIALOG Corp |
| File | 485:Accounting & Tax DB | 1971-2004/Feb W5 (c) 2004 ProQuest Info&Learning |
| File | 553:Wilson Bus. Abs. FullText | 1982-2004/Feb (c) 2004 The HW Wilson Co |
| File | 570:Gale Group MARS(R) | 1984-2004/Mar 09 (c) 2004 The Gale Group |
| File | 619:Asia Intelligence Wire | 1995-2004/Mar 08 (c) 2004 Fin. Times Ltd |
| File | 636:Gale Group Newsletter DB(TM) | 1987-2004/Mar 09 (c) 2004 The Gale Group |

Your SELECT statement is:

s ((A()C()Nielsen) or (AC()Nielsen) or (Information()Resources()Inc?))
and (panel?(2n)dataset?)

| Items | File |
|-------|-------|
| ----- | ----- |

Processing

Processing

>>>File 15 processing for INC? stopped at INCONSISENT

| | |
|---|------------------------------------|
| 1 | 15: ABI/Inform(R)_1971-2004/Mar 08 |
|---|------------------------------------|

Processing

| | |
|---|---|
| 1 | 35: Dissertation Abs Online_1861-2004/Feb |
|---|---|

Processing

Examined 50 files

>>>File 88 processing for INC? stopped at INCLUDESIA

| | |
|---|---|
| 1 | 88: Gale Group Business A.R.T.S._1976-2004/Mar 08 |
|---|---|

Processing

Examined 100 files

Processing

>>>File 148 processing for INC? stopped at INCLUBS

| | |
|---|--|
| 2 | 148: Gale Group Trade & Industry DB_1976-2004/Mar 05 |
|---|--|

Examined 150 files

Examined 200 files

Processing

Examined 250 files

Processing

Processing

Examined 300 files

Processing

Examined 350 files

| | |
|---|--|
| 1 | 553: Wilson Bus. Abs. FullText_1982-2004/Feb |
|---|--|

Examined 400 files

Processing

Processing

RDR FILE 0206 SENT TO DLGDUMP RDR AS 0206 RECS 5506 CPY 001 V NOHOLD NOKEEP

Command complete

Abnormal System Termination.

Your SELECT statement is:

s ((focus() (group or groups)) or panel or panels) and ((predict? or foretell? or forecast?) (4n) elasticity (4n) (product or products)) and py<=1999

| Items | File |
|--------------------|--|
| ----- | ----- |
| 1 | 75: TGG Management Contents (R)_86-2004/Feb W5 |
| Examined 50 files | |
| Examined 100 files | |
| Examined 150 files | |
| Examined 200 files | |
| Examined 250 files | |
| Examined 300 files | |
| Examined 350 files | |
| Examined 400 files | |
| Examined 450 files | |
| Examined 500 files | |
| Examined 550 files | |

1 file has one or more items; file list includes 555 files.
One or more terms were invalid in 102 files.

"Market Research
Data Mining"

covariance
conjoint analysis
elasticity
customer loyalty

· Your SELECT statement is:

s (AC()Nielsen or A()C()Nielsen) and ((predict? or forecast? or
foretell? or estimat? or determin? or calculat?) (5n) (elastic? or
purchas?) (8n) (competit?))

| | Items | File |
|------------|-------|--|
| | ----- | ----- |
| | 1 | 7: Social SciSearch(R)_1972-2004/Feb W5 |
| | 3 | 15: ABI/Inform(R)_1971-2004/Mar 08 |
| Processing | | |
| | 1 | 16: Gale Group PROMT(R)_1990-2004/Mar 08 |
| Processing | | |
| Processing | | |
| | 1 | 20: Dialog Global Reporter_1997-2004/Mar 08 |
| | 2 | 75: TGG Management Contents(R)_86-2004/Feb W5 |
| Examined | 50 | files |
| Processing | | |
| | 1 | 122: Harvard Business Review_1971-2004/Feb |
| | 1 | 139: EconLit_1969-2004/Feb |
| Examined | 100 | files |
| Processing | | |
| Processing | | |
| | 4 | 148: Gale Group Trade & Industry DB_1976-2004/Mar 05 |
| | 1 | 215: ONTAP(R) ABI/INFORM(R)_ |
| Examined | 150 | files |
| Examined | 200 | files |
| Processing | | |

· Your SELECT statement is:

s ((linear()relationship? ?)(5n)(purchas?)(5n)(competition or competitor
or competitors))

| Items | File |
|----------|-----------|
| ----- | ---- |
| Examined | 50 files |
| Examined | 100 files |
| Examined | 150 files |
| Examined | 200 files |
| Examined | 250 files |
| Examined | 300 files |
| Examined | 350 files |
| Examined | 400 files |
| Examined | 450 files |
| Examined | 500 files |
| Examined | 550 files |

No files have one or more items; file list includes 555 files.

· Your SELECT statement is:

s (predict? or estimat? or surmis? or determin? or
forecast?)(10n)(purchas? or buy or bought)(10n)(competitor? ? or
(other() (vendor? ? or supplier? ? or merchant? ?))) and py<=1999

| Items | File |
|--------------------|--|
| ----- | ----- |
| 1 | 1: ERIC_1966-2004/Feb 04 |
| 2 | 2: INSPEC_1969-2004/Feb W2 |
| 3 | 6: NTIS_1964-2004/Feb W3 |
| 1 | 7: Social SciSearch(R)_1972-2004/Feb W2 |
| 42 | 9: Business & Industry(R)_Jul/1994-2004/Feb 13 |
| 18 | 13: BAMP_2004/Feb W1 |
| 116 | 15: ABI/Inform(R)_1971-2004/Feb 17 |
| Processing | |
| 134 | 16: Gale Group PROMT(R)_1990-2004/Feb 16 |
| 23 | 18: Gale Group F&S Index(R)_1988-2004/Feb 16 |
| 2 | 19: Chem.Industry Notes_1974-2004/ISS 200406 |
| Processing | |
| 60 | 20: Dialog Global Reporter_1997-2004/Feb 17 |
| 1 | 21: NCJRS_1972-2004/Jan |
| 1 | 30: AsiaPacific_1985-2004/Jan 30 |
| 1 | 34: SciSearch(R) Cited Ref Sci_1990-2004/Feb W2 |
| 38 | 47: Gale Group Magazine DB(TM)_1959-2004/Feb 13 |
| 1 | 51: Food Sci.&Tech.Abs_1969-2004/Feb W3 |
| 17 | 75: TGG Management Contents(R)_86-2004/Feb W2 |
| Examined 50 files | |
| 4 | 80: TGG Aerospace/Def.Mkts(R)_1986-2004/Feb 16 |
| 1 | 81: MIRA - Motor Industry Research_2001-2004/Jan |
| 35 | 88: Gale Group Business A.R.T.S._1976-2004/Feb 17 |
| 1 | 98: General Sci Abs/Full-Text_1984-2004/Jan |
| 2 | 99: Wilson Appl. Sci & Tech Abs_1983-2004/Jan |
| 1 | 103: Energy SciTec_1974-2004/Feb B1 |
| 5 | 122: Harvard Business Review_1971-2004/Feb |
| 3 | 129: PHIND(Archival)_1980-2004/Feb W2 |
| 9 | 141: Readers Guide_1983-2004/Jan |
| Examined 100 files | |
| 3 | 147: The Kansas City Star_1995-2003/Sep 26 |
| Processing | |
| 211 | 148: Gale Group Trade & Industry DB_1976-2004/Feb 16 |
| 1 | 149: TGG Health&Wellness DB(SM)_1976-2004/Feb W2 |
| 1 | 158: DIOGENES(R)_1976-2004/Feb W3 |
| 24 | 160: Gale Group PROMT(R)_1972-1989 |
| 22 | 180: Federal Register_1985-2004/Feb 17 |
| 1 | 187: F-D-C Reports_1987-2004/Feb W2 |
| 1 | 194: FBODaily_1982/Dec-2004/Oct |
| Examined 150 files | |
| 1 | 233: Internet & Personal Comp. Abs._1981-2003/Sep |
| 1 | 240: PAPERCHEM_1967-2004/Feb W2 |
| 1 | 241: Elec. Power DB_1972-1999Jan |
| 1 | 247: ONTAP(R) Gale Group Magazine Index(TM)_ |
| 1 | 249: PIRA Mgt. & Mktg. Abs._1976-2004Feb W3 |
| 3 | 256: SoftBase:Reviews,Companies&Prods._82-2004/Jan |
| 1 | 262: CBCA Fulltext_1982-2004/Feb |
| 3 | 267: Finance & Banking Newsletters_2004/Feb 17 |
| 26 | 275: Gale Group Computer DB(TM)_1983-2004/Feb 16 |
| 3 | 277: ONTAP(R) Investext(R)_ |
| Examined 200 files | |
| 2 | 315: ChemEng & Biotec Abs_1970-2004/Jan |
| 1 | 323: RAPRA Rubber & Plastics_1972-2004/Feb |
| 2 | 387: The Denver Post_1994-2004/Feb 16 |
| 1 | 392: Boston Herald_1995-2004/Feb 16 |
| Examined 250 files | |
| 3 | 427: Fort Worth Star-Telegram_1993-2004/Feb 17 |
| 1 | 433: Charleston Newspapers_1997-2004/Feb 16 |
| 1 | 436: Humanities Abs Full Text_1984-2004/Jan |
| 3 | 440: Current Contents Search(R)_1990-2004/Feb 16 |
| 1 | 441: ESPICOM Pharm&Med DEVICE NEWS_2004/Feb W2 |
| Examined 300 files | |

2 474: New York Times Abs_1969-2004/Feb 16
 2 475: Wall Street Journal Abs_1973-2004/Feb 13
 18 476: Financial Times Fulltext_1982-2004/Feb 17
 1 477: Irish Times_1999-2004/Feb 17
 4 483: Newspaper Abs Daily_1986-2004/Feb 16
 26 484: Periodical Abs Plustext_1986-2004/Feb W3
 24 485: Accounting & Tax DB_1971-2004/Feb W2
 7 492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
 3 494: St LouisPost-Dispatch_1988-2004/Feb 16
 3 498: Detroit Free Press_1987-2004/Feb 16
 12 514: DIALOG Investment Res. Index_1995-2004/Feb 10
 1 539: Macon Telegraph_1994-2004/Jan 31
 21 541: SEC Online(TM) Annual Repts_1997/Sep W3
 Examined 350 files
 74 542: SEC Online(TM) 10-K Reports_1997/Sep W3
 17 543: SEC Online(TM) 10-Q Reports_1997/Sep W3
 12 544: SEC Online(TM) Proxy Repts_1997/Sep W3

Processing
 Processing

617 545: Investext(R)_1982-2004/Feb 17
 37 553: Wilson Bus. Abs. FullText_1982-2004/Jan
 1 560: Spokane Spokesman-Review_1994-2004/Feb 14
 2 563: Key Note Market Res._1986-2001/Aug 03
 6 564: ICC Brit.Co.Ann.Rpts_1984-2004/Feb 15
 1 566: Euromonitor Mkt.Res.Jrnls_2004/Feb
 1 569: Decision Res Pharm Ind Rpts_1998/Aug 03
 27 570: Gale Group MARS(R)_1984-2004/Feb 16
 2 582: Augusta Chronicle_1996-2004/Feb 15
 8 583: Gale Group Globalbase(TM)_1986-2002/Dec 13
 3 587: Jane's Defense&Aerospace_2004/Feb W3
 1 603: Newspaper Abstracts_1984-1988
 47 608: KR/T Bus.News._1992-2004/Feb 17
 Examined 400 files

7 610: Business Wire_1999-2004/Feb 17
 2 613: PR Newswire_1999-2004/Feb 17
 8 619: Asia Intelligence Wire_1995-2004/Feb 17
 3 620: EIU:Viewswire_2004/Feb 17
 16 621: Gale Group New Prod.Annou.(R)_1985-2004/Feb 16
 8 623: Business Week_1985-2004/Feb 16
 20 624: McGraw-Hill Publications_1985-2004/Feb 17
 7 625: American Banker Publications_1981-2004/Feb 16
 2 626: Bond Buyer Full Text_1981-2004/Feb 13
 13 627: EIU: Country Analysis_2004/Feb W2
 12 631: Boston Globe_1980-2004/Feb 17
 13 633: Phil.Inquirer_1983-2004/Feb 15
 10 634: San Jose Mercury_Jun 1985-2004/Feb 14
 95 635: Business Dateline(R)_1985-2004/Feb 17
 53 636: Gale Group Newsletter DB(TM)_1987-2004/Feb 16
 10 637: Journal of Commerce_1986-2004/Feb 12
 3 638: Newsday/New York Newsday_1987-2004/Feb 16
 1 640: San Francisco Chronicle_1988-2004/Feb 15
 1 641: Rocky Mountain News_Jun 1989-2004/Feb 14
 4 642: The Charlotte Observer_1988-2004/Feb 15
 1 645: Contra Costa Papers_1995-2004/Feb 14
 23 647: CMP Computer Fulltext_1988-2004/Feb W2
 3 648: TV and Radio Transcripts_1997-2004/Feb W3
 24 649: Gale Group Newswire ASAP(TM)_2004/Feb 03
 2 652: US Patents Fulltext_1971-1975

Processing
 Processing

3 654: US Pat.Full._1976-2004/Feb 12
 4 660: Federal News Service_1991-2002/Jul 02
 Examined 450 files
 4 674: Computer News Fulltext_1989-2004/Feb W2
 4 696: DIALOG Telecom. Newsletters_1995-2004/Feb 17
 8 701: St Paul Pioneer Pr Apr_1988-2004/Feb 10
 6 702: Miami Herald_1983-2004/Feb 16
 3 703: USA Today_1989-2004/Feb 17
 1 704: (Portland)The Oregonian_1989-2004/Feb 16

2 706: (New Orleans) Times Picayune_1989-2000/Feb 16
 8 707: The Seattle Times_1989-2004/Feb 16
 3 708: Akron Beacon Journal_1989-2004/Feb 15
 2 709: Richmond Times-Disp._1989-2004/Feb 15
 3 710: Times/Sun.Times(London)_Jun 1988-2004/Feb 16
 5 711: Independent(London)_Sep 1988-2004/Feb 17
 1 712: Palm Beach Post_1989-2004/Feb 15
 4 713: Atlanta J/Const._1989-2004/Feb 15
 5 714: (Baltimore) The Sun_1990-2004/Feb 15
 3 715: Christian Sci.Mon._1989-2004/Feb 18
 3 716: Daily News Of L.A._1989-2004/Feb 13
 2 717: The Washington Times_Jun 1989-2004/Feb 17
 3 718: Pittsburgh Post-Gazette_Jun 1990-2004/Feb 17
 3 719: (Albany) The Times Union_Mar 1986-2004/Feb 16
 1 720: (Columbia) The State_Dec 1987-2004/Feb 15
 1 721: Lexington Hrld.-Ldr._1990-2004/Feb 15
 2 722: Cincinnati/Kentucky Post_1990-2004/Feb 12
 4 724: (Minneapolis) Star Tribune_1989-1996/Feb 04
 2 726: S.China Morn.Post_1992--2004/Feb 16
 27 727: Canadian Newspapers_1990-2004/Feb 17
 5 728: Asia/Pac News_1994-2004/Feb W3
 1 731: Philad.Dly.News_1983- 2004/Feb 13
 1 732: San Francisco Exam._1990- 2000/Nov 21
 4 733: The Buffalo News_1990- 2004/Feb 15
 3 735: St. Petersburg Times_1989- 2004/Feb 15
 2 736: Seattle Post-Int._1990-2004/Feb 16
 5 739: The Fresno Bee_1990-2004/Feb 13
 1 740: (Memphis) Comm.Appeal_1990-2004/Feb 16
 1 741: (Norfolk) Led./Pil._1990-2004/Feb 15
 Examined 500 files
 3 742: (Madison) Cap.Tim/Wi.St.J_1990-2004/Feb 16
 5 743: (New Jersey) The Record_1989-2004/Feb 15
 1 755: New Zealand Newspapers_1995-2004/Feb 17
 11 761: Datamonitor Market Res._1992-2004/Feb
 1 762: Euromonitor Market Res._1991-2004/Jan
 1 763: Freedonia Market Res._1990-2004/Jan
 31 765: Frost & Sullivan_1992-1999/Apr
 3 766: (R) Kalorama Info Market Res._1993-2000/Aug
 22 767: Frost & Sullivan Market Eng_2004/Feb
 2 768: EIU Market Research_2004/Feb 02
 19 781: ProQuest Newsstand_1998-2004/Feb 17
 1 805: ONTAP(R) Gale Group Computer DB(TM)_
 5 810: Business Wire_1986-1999/Feb 28
 19 813: PR Newswire_1987-1999/Apr 30
 1 816: Canada NewsWire_1996-1999/Jun 24
 4 817: South American Business Info._1996-1999/May 24
 2 861: UPI News_1996-1999/May 27
 1 929: Albuquerque Newspapers_1995-2004/Feb 17
 2 979: Milwaukee Jnl Sentinel Apr_1998-2004/Feb 17
 Examined 550 files

163 files have one or more items; file list includes 555 files.
 One or more terms were invalid in 102 files.

| Set | Items | Description |
|------|-------|--|
| S1 | 919 | (PREDICT? OR ESTIMAT? OR SURMIS? OR DETERMIN? OR FORECAST?-(10N)(PURCHAS? OR BUY OR BOUGHT)(10N)(COMPETITOR? ? OR (OTHE-R)(VENDOR? ? OR SUPPLIER? ? OR MERCHANT? ?))) AND PY<=1999 |
| S2 | 653 | RD (unique items) |
| S3 | 85 | S2 AND (MARKET?(2N)(STUDY OR RESEARCH)) |
| File | 1: | ERIC 1966-2004/Feb 04 (c) format only 2004 The Dialog Corporation |
| File | 2: | INSPEC 1969-2004/Feb W2 (c) 2004 Institution of Electrical Engineers |
| File | 6: | NTIS 1964-2004/Feb W3 (c) 2004 NTIS, Intl Cpyrght All Rights Res |
| File | 7: | Social SciSearch(R) 1972-2004/Feb W2 (c) 2004 Inst for Sci Info |
| File | 9: | Business & Industry(R) Jul/1994-2004/Feb 16 (c) 2004 Resp. DB Svcs. |
| File | 13: | BAMP 2004/Feb W1 (c) 2004 Resp. DB Svcs. |
| File | 15: | ABI/Inform(R) 1971-2004/Feb 17 (c) 2004 ProQuest Info&Learning |
| File | 16: | Gale Group PROMT(R) 1990-2004/Feb 16 (c) 2004 The Gale Group |
| File | 18: | Gale Group F&S Index(R) 1988-2004/Feb 16 (c) 2004 The Gale Group |
| File | 19: | Chem.Industry Notes 1974-2004/ISS 200406 (c) 2004 Amer.Chem.Soc. |
| File | 20: | Dialog Global Reporter 1997-2004/Feb 17 (c) 2004 The Dialog Corp. |
| File | 21: | NCJRS 1972-2004/Jan (c) format only 2004 The Dialog Corporation |
| File | 30: | AsiaPacific 1985-2004/Jan 30 (c) 2004 Aristarchus Knowledge Indus. |
| File | 34: | SciSearch(R) Cited Ref Sci 1990-2004/Feb W2 (c) 2004 Inst for Sci Info |
| File | 47: | Gale Group Magazine DB(TM) 1959-2004/Feb 13 (c) 2004 The Gale group |
| File | 51: | Food Sci.&Tech.Abs 1969-2004/Feb W3 (c) 2004 FSTA IFIS Publishing |
| File | 75: | TGG Management Contents(R) 86-2004/Feb W2 (c) 2004 The Gale Group |
| File | 80: | TGG Aerospace/Def.Mkts(R) 1986-2004/Feb 16 (c) 2004 The Gale Group |
| File | 81: | MIRA - Motor Industry Research 2001-2004/Jan (c) 2004 MIRA Ltd. |
| File | 88: | Gale Group Business A.R.T.S. 1976-2004/Feb 17 (c) 2004 The Gale Group |
| File | 98: | General Sci Abs/Full-Text 1984-2004/Jan (c) 2004 The HW Wilson Co. |
| File | 99: | Wilson Appl. Sci & Tech Abs 1983-2004/Jan (c) 2004 The HW Wilson Co. |
| File | 103: | Energy SciTec 1974-2004/Feb B1 (c) 2004 Contains copyrighted material |
| File | 122: | Harvard Business Review 1971-2004/Feb (c) 2004 Harvard Business Review |
| File | 129: | PHIND(Archival) 1980-2004/Feb W2 (c) 2004 PJB Publications, Ltd. |
| File | 141: | Readers Guide 1983-2004/Jan (c) 2004 The HW Wilson Co |
| File | 147: | The Kansas City Star 1995-2003/Sep 26 (c) 2003 Kansas City Star |
| File | 148: | Gale Group Trade & Industry DB 1976-2004/Feb 16 (c) 2004 The Gale Group |
| File | 149: | TGG Health&Wellness DB(SM) 1976-2004/Feb W2 (c) 2004 The Gale Group |
| File | 158: | DIOGENES(R) 1976-2004/Feb W3 (c) 2004 DIOGENES |
| File | 160: | Gale Group PROMT(R) 1972-1989 (c) 1999 The Gale Group |
| File | 180: | Federal Register 1985-2004/Feb 17 |

(c) 2004 format only The DIALOG Corp
File 187:F-D-C Reports 1987-2004/Feb W2
(c) 2004 F-D-C Reports Inc.
File 194:FBODaily 1982/Dec-2004/Oct
(c) format only 2004 The Dialog Corp.
File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.
File 240:PAPERCHEM 1967-2004/Feb W2
(c) 2004 Elsevier Eng. Info. Inc.
File 241:Elec. Power DB 1972-1999Jan
(c) 1999 Electric Power Research Inst.Inc
File 247:ONTAP(R) Gale Group Magazine Index(TM)
(c) 1999 The Gale Group
File 249:PIRA Mgt. & Mktg. Abs. 1976-2004Feb W3
(c) 2004 Pira International
File 256:SoftBase:Reviews,Companies&Prods. 82-2004/Jan
(c)2004 Info.Sources Inc
File 262:CBCA Fulltext 1982-2004/Feb
(c) 2004 Micromedia Ltd.
File 267:Finance & Banking Newsletters 2004/Feb 17
(c) 2004 The Dialog Corp.
File 275:Gale Group Computer DB(TM) 1983-2004/Feb 16
(c) 2004 The Gale Group
File 277:ONTAP(R) Investext(R)
(c) 1992 Thomson Financial Networks
File 315:ChemEng & Biotech Abs 1970-2004/Jan
(c) 2004 DECHEMA
File 323:RAPRA Rubber & Plastics 1972-2004/Feb
(c) 2004 RAPRA Technology Ltd
File 387:The Denver Post 1994-2004/Feb 16
(c) 2004 Denver Post
File 392:Boston Herald 1995-2004/Feb 16
(c) 2004 Boston Herald
File 427:Fort Worth Star-Telegram 1993-2004/Feb 17
(c) 2004 Fort Worth Papers
File 433:Charleston Newspapers 1997-2004/Feb 16
(c) 2004 Charleston Newspapers
File 436:Humanities Abs Full Text 1984-2004/Jan
(c) 2004 The HW Wilson Co
File 440:Current Contents Search(R) 1990-2004/Feb 16
(c) 2004 Inst for Sci Info
File 441:ESPICOM Pharm&Med DEVICE NEWS 2004/Feb W2
(c) 2004 ESPICOM Bus.Intell.
File 474:New York Times Abs 1969-2004/Feb 16
(c) 2004 The New York Times
File 475:Wall Street Journal Abs 1973-2004/Feb 13
(c) 2004 The New York Times
File 476:Financial Times Fulltext 1982-2004/Feb 17
(c) 2004 Financial Times Ltd
File 477:Irish Times 1999-2004/Feb 17
(c) 2004 Irish Times
File 483:Newspaper Abs Daily 1986-2004/Feb 16
(c) 2004 ProQuest Info&Learning
File 484:Periodical Abs Plustext 1986-2004/Feb W3
(c) 2004 ProQuest
File 485:Accounting & Tax DB 1971-2004/Feb W2
(c) 2004 ProQuest Info&Learning

?

Your SELECT statement is:

s ((focus() (group or groups) or panel or
panels) (7n) (purchas? (2n) (behavior? ? or pattern? ?)) (7n) (competition or
competitor or competitors)) and py<=1999

| Items | File |
|-------|------|
|-------|------|

| ----- | ----- |
|-------|-------|
|-------|-------|

| | |
|-------------------|--|
| Examined 50 files | |
|-------------------|--|

| | |
|--------------------|--|
| Examined 100 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 150 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 200 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 250 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 300 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 350 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 400 files | |
|--------------------|--|

Processing

| | |
|--------------------|--|
| Examined 450 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 500 files | |
|--------------------|--|

| | |
|--------------------|--|
| Examined 550 files | |
|--------------------|--|

No files have one or more items; file list includes 555 files.

One or more terms were invalid in 102 files.

Your SELECT statement is:

```
s ((purchas?(2n)(behavior? ? or pattern? ?))(7n)(competition or
competitor or competitors)) and py<=1999 and ((focus()group or groups) or
panel or panels)
```

| Items | File |
|--------------------|--|
| ----- | ----- |
| 1 | 9: Business & Industry(R)_Jul/1994-2004/Mar 04 |
| 1 | 13: BAMP_2004/Feb W5 |
| 10 | 15: ABI/Inform(R)_1971-2004/Mar 05 |
| 1 | 16: Gale Group PROMT(R)_1990-2004/Mar 05 |
| 3 | 75: TGG Management Contents(R)_86-2004/Feb W4 |
| Examined 50 files | |
| 2 | 122: Harvard Business Review_1971-2004/Feb |
| Examined 100 files | |
| 7 | 148: Gale Group Trade & Industry DB_1976-2004/Mar 05 |
| 1 | 180: Federal Register_1985-2004/Mar 05 |
| Examined 150 files | |
| Examined 200 files | |
| Examined 250 files | |
| Examined 300 files | |
| 2 | 484: Periodical Abs Plustext_1986-2004/Feb W5 |
| 1 | 541: SEC Online(TM) Annual Repts_1997/Sep W3 |
| Examined 350 files | |
| 1 | 544: SEC Online(TM) Proxy Repts_1997/Sep W3 |
| 1 | 570: Gale Group MARS(R)_1984-2004/Mar 05 |
| Examined 400 files | |
| 2 | 625: American Banker Publications_1981-2004/Mar 05 |
| 1 | 636: Gale Group Newsletter DB(TM)_1987-2004/Mar 05 |
| 1 | 654: US Pat.Full._1976-2004/Mar 03 |
| Examined 450 files | |
| Examined 500 files | |
| Examined 550 files | |

15 files have one or more items; file list includes 555 files.
One or more terms were invalid in 102 files.

| Set | Items | Description |
|------|-------|--|
| S1 | 35 | ((PURCHAS?(2N) (BEHAVIOR? ? OR PATTERN? ?)) (7N) (COMPETITION OR COMPETITOR OR COMPETITORS)) AND PY<=1999 AND ((FOCUS() GROUP OR GROUPS) OR PANEL OR PANELS) |
| S2 | 24 | RD (unique items) |
| File | 9: | Business & Industry(R) Jul/1994-2004/Mar 05 (c) 2004 Resp. DB Svcs. |
| File | 13: | BAMP 2004/Feb W5 (c) 2004 Resp. DB Svcs. |
| File | 15: | ABI/Inform(R) 1971-2004/Mar 05 (c) 2004 ProQuest Info&Learning |
| File | 16: | Gale Group PROMT(R) 1990-2004/Mar 05 (c) 2004 The Gale Group |
| File | 75: | TGG Management Contents(R) 86-2004/Feb W4 (c) 2004 The Gale Group |
| File | 122: | Harvard Business Review 1971-2004/Feb (c) 2004 Harvard Business Review |
| File | 148: | Gale Group Trade & Industry DB 1976-2004/Mar 05 (c) 2004 The Gale Group |
| File | 180: | Federal Register 1985-2004/Mar 05 (c) 2004 format only The DIALOG Corp |
| File | 484: | Periodical Abs Plustext 1986-2004/Feb W5 (c) 2004 ProQuest |
| File | 541: | SEC Online(TM) Annual Repts 1997/Sep W3 (c) 1987-1997 SEC Online Inc. |
| File | 544: | SEC Online(TM) Proxy Repts 1997/Sep W3 (c) 1987-1997 SEC Online Inc. |
| File | 570: | Gale Group MARS(R) 1984-2004/Mar 05 (c) 2004 The Gale Group |
| File | 625: | American Banker Publications 1981-2004/Mar 05 (c) 2004 American Banker |
| File | 636: | Gale Group Newsletter DB(TM) 1987-2004/Mar 05 (c) 2004 The Gale Group |
| File | 654: | US Pat.Full. 1976-2004/Mar 03 (c) Format only 2004 The Dialog Corp. |


[Advanced Search](#) [Preferences](#) [Language Tools](#) [Search Tips](#)

Information Resources Inc. panel

Google Search

[Web](#) · [Images](#) · [Groups](#) · [Directory](#) · [News](#)
Searched the web for **Information Resources Inc. panel predict market share**. Results **1 - 10** of about **44,800**. Search took**[PDF] 2.0 Industry Market Profile**File Format: PDF/Adobe Acrobat - [View as HTML](#)... technology, 10 Nikkei Microdevices' Flat **Panel** Display 1998 ... Publication of the Society for **Information** Display, October ... 17 Stanford **Resources, Inc.**, web site ...www.epa.gov/opptintr/dfe/pubs/comp-dic/tech_reports/SEC2-0.pdf - [Similar pages](#)**[PDF] Mining Sales Data using a Neural Network Model of Market Response**File Format: PDF/Adobe Acrobat - [View as HTML](#)... **Information Resources Inc.** (IRI) coffee dataset Using the IRI BehaviorScan scanner **panel** data provided ... the neural networks would be unable to **predict** well in ...www.acm.org/sigkdd/explorations/issue1-1/application.pdf - [Similar pages](#)**Yahoo! Directory Marketing and Advertising > Market Research**... **Information Resources** - offers marketing research using UPC scanner data and ... Infosurv, **Inc.** ... trends for the computer and **information** technology industries ...dir.yahoo.com/Business_and_Economy/Business_to_Business/Marketing_and_Advertising/Market_Research/ - 101k - [Cached](#) - [Similar pages](#)**eXegenics (EXEG) Release: The Nasdaq Stock Market Panel Renders ...**Search: News. ... 20 /PRNewswire-FirstCall/ -- eXegenics **Inc.** ... additional corporate governance **information** requested, and ...www.biospace.com/news_story.cfm?StoryID=14908120&full=1 - 31k - [Cached](#) - [Similar pages](#)**Valentis, Inc. (VLTS) Retains The Nasdaq Stock Market ...**... 13 /PRNewswire-FirstCall/ -- Valentis, **Inc.** ... would not have sufficient capital **resources** to effect ... Additional **information** is available at <http://www.valentis.com> ...www.biospace.com/news_story.cfm?StoryID=10757820&full=1 - 37k - [Cached](#) - [Similar pages](#)[[More results from www.biospace.com](#)]**Links and Information - Forum '99 - Cultural Human Resources ...**... flow and develop common **information** banks, and; ... Deputy Minister, Human **Resources** Development Canada ... Musictechnic Educational Services, **Inc.**), Jacques Lemay ...www.cultureworks.ca/linksInformation/forums/1999/default-e.asp - 50k - [Cached](#) - [Similar pages](#)**Infocomm - Industry News - Forecasts predict notable increase in ...**... For more **information** on any DisplaySearch product ... worldwide leader in flat-**panel**-display **market** ... 2004, International Communications Industries Association, **Inc.** ...www.infocomm.org/NewsNetwork/IndustryNews/index.cfm?objectID=648E6B05-B591-4F59-A7918B48E287BFE3 - 32k - [Cached](#)- [Similar pages](#)**BakingBusiness.com: Home**... there is a fifth front **panel**, an extra front **panel**, and if ... the Sesame Street line, Mr. Jantzi declined to **predict** its sales ... Source: **Information Resources, Inc.** ...www.bakingbusiness.com/co_article.asp?ArticleID=34026 - 50k - Mar 8, 2004 - [Cached](#) - [Similar pages](#)**Broadband Week Direct - Daily News**... Broadband Week's Library is an invaluable **resource** for networking ... White papers, analyst reports, vendor **information** and more can be ... and Foundry Networks **Inc.** ...www.broadbandweek.com/newsdirect/0104/direct010409.htm - 20k - [Cached](#) - [Similar pages](#)**Intelligence Press Home Page**... industry reporting of natural gas price **information** to publications ... as Chairman of**Sponsored Links****Market share**Get the latest News & Resources for Tech Marketing in the Channel channelzone.ziffdavis.comInterest: [View details](#)**Market Share Data**

Data on computers, software, Web comm. equip, LAN, peripherals

www.infotechtrends.comInterest: [View details](#)**sharemarket.com**

Free streaming market data & chart Equities, bonds, commodities

www.sharemarket.comInterest: [View details](#)**Determine Market Share**

Marketing data and techniques. Find data and resources from Claritas.

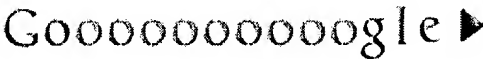
www.Claritas.comInterest: [View details](#)[See your message here.](#)

House Energy **Panel** from NGL's ... grew 38% in 2003, while Denbury **Resources Inc.** ...

Description: Publishes daily and weekly indices and news on the natural gas industry.

Category: [Business > Energy and Environment > Oil and Gas](#)

[www.intelligencepress.com/](#) - 45k - [Cached](#) - [Similar pages](#)



Result Page: 1 2 3 4 5 6 7 8 9 10 **Next**

[Information Resources Inc. panel](#) [Google Search](#) [Search within results](#)

Dissatisfied with your search results? [Help us improve.](#)

Get the [Google Toolbar](#): Search Web PageRank 6 blocked AutoFill

[Google Home](#) - [Advertise with Us](#) - [Business Solutions](#) - [Services & Tools](#) - [Jobs, Press, & Help](#)

©2004 Google


[Advanced Search](#) [Preferences](#) [Language Tools](#) [Search Tips](#)

Information Resources Inc. comp

Google Search

[Web](#) · [Images](#) · [Groups](#) · [Directory](#) · [News](#)
Searched the web for **Information Resources Inc. competitor analysis panel**. Results **1 - 10** of about **46,100**. Search took **0**

Forrester Research - Press Resources

... Wave, WholeView, Technographics, TechStrategy, and TechRankings are trademarks of Forrester Research, Inc. ... **Information** is based on best available **resources**. ...

www.forrester.com/ER/Press/Release/0,1769,602,00.html - 31k - [Cached](#) - [Similar pages](#)

Information Resources - United States - News

... CHICAGO, IL -- October 15, 2001 -- **Information Resources, Inc.** ... track retail sales **information** starting October ... depth understanding of **competitor** performance at ...

www.infores.com/public/us/news/us_new_101501.htm - 13k - [Cached](#) - [Similar pages](#)

Information Resources - United States - Products & Services ...

... of innovative, premium products from smaller **competitors**. ... IRI performed a market structure **analysis** (using purchasing data from its consumer **panel**) and a store ...

www.infores.com/public/us/prodserv/ us_prd_marketopportunity.htm - 13k - [Cached](#) - [Similar pages](#)

[[More results from www.infores.com](#)]

The Quest Team, Inc. - Experts Panel

... Wisdom is the **analysis** of a lot of data ... is your representative to look for competitive **information**. ... who your counterpart is in your **competitor's** company—get ...

www.questteam.com/quest_team/panelqa/ep31.html - 13k - [Cached](#) - [Similar pages](#)

The Quest Team, Inc. - Experts Panel

... You list both yours and your **competitor's** variables and constants into the computer. ... Some customers will force you into an **analysis** based on their model of COO ...

www.questteam.com/quest_team/panelqa/ep52.html - 11k - [Cached](#) - [Similar pages](#)

[[More results from www.questteam.com](#)]

Panel Discussion

... Many entrepreneurs with limited **resources** tend to be ... to assist people in uncovering **information** and making ... president of Jerry R. Mitchell and Associates **Inc.** ...

www.gss.net/mef/panel_discussion2.htm - 12k - [Cached](#) - [Similar pages](#)

Business Wire: Information Resources, Inc.'s InfoScan Reviews ...

... **Information Resources, Inc.** ... will be available to track retail sales **information** starting October ... get a more in-depth understanding of **competitor** performance at ...

www.findarticles.com/cf_dls/m0EIN/2001_Oct_15/ 79153301/p1/article.jhtml - 13k - [Cached](#) - [Similar pages](#)

Yahoo! Directory New York State > New York Metro > Market Research

... Mercury Group, The - Manhattan - provides research **information** and marketing ... NPD Group, **Inc.** ... PANGAEA.NET - Manhattan - global marketing **resources**, trade leads ...

dir.yahoo.com/.../Business_and_Shopping/Business_to_Business/ Marketing_and_Advertising/Market_Research/ - 26k - [Cached](#) - [Similar pages](#)

Company Research information at b2bYellowpages.com - Business to ...

... Survey and Economic Research Real Measures, **Inc.** ... company profiles and business **information** with Dun ... Home Directory > Top Business **Resources** : Company Research ...

www.b2byellowpages.com/directory/top_business_resources/ company_research/ - 35k - [Cached](#) - [Similar pages](#)

[PDF] A Marketing Analysis of SolarAttic, Inc.

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... 2 Executive Summary SolarAttic, **Inc.** ... the Hamline Law Reference Library resulted in a lack of a ready **resource** for locating this type of **information**. ...

Sponsored Links

Competitor Analysis

Find Solutions for your Business
Free Reports, Info & Registration
www.KnowledgeStorm.co
Interest: [\[More\]](#)

[See your message here.](#)

www.solarattic.com/files/BillQuam.pdf - [Similar pages](#)

Google

Result Page: 1 2 3 4 5 6 7 8 9 10 [Next](#)

[Information Resources Inc. comp](#) [Google Search](#) [Search within results](#)

Dissatisfied with your search results? [Help us improve.](#)

Get the [Google Toolbar](#):



[Google Home](#) - [Advertise with Us](#) - [Business Solutions](#) - [Services & Tools](#) - [Jobs, Press, & Help](#)

©2004 Google


[Advanced Search](#)
[Preferences](#)
[Language Tools](#)
[Search Tips](#)

[Web](#) · [Images](#) · [Groups](#) · [Directory](#) · [News](#)
Searched the web for **A.C. Nielsen panel datasets market share**.Results **1 - 10** of about **145**. Search took **0.45** seconds.

[SIGKDD Explorations: Newsletter of ACM SIG on Knowledge Discovery ...](#)

... Keywords: Data Mining, Applications, KDD-98 **Panel** Discussion Report ... growth in the size of **datasets**, data mining ... Marion, IN and (2) the **AC Nielsen** catsup dataset ...

www.acm.org/sigkdd/explorations/issue1-1/contents.htm - 19k - [Cached](#) - [Similar pages](#)

[\[PDF\] Store Sales and Panel Purchase Data: Are They Compatible?](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... Another approach to comparing results across **datasets** is by a meta-analysis ... For Ketchup,

the **panel** data estimates are higher ... **market share**) used in the estimation ...

business.scu.edu/marketing/faculty/kirthi/strpan.pdf - [Similar pages](#)

[\[doc\] Store & Panel Data](#)

File Format: Microsoft Word 6 - [View as HTML](#)

... NR. 2.55e. Jain, et al. (1994). **AC. Nielsen**. 1986-87. 2.94. NR = Not reported. ... 2.455.

-3.276. -5.409. Average of 100 **Panel** Estimates*. -3.239 (0.0194). -2.837 (0.0202).

... business.scu.edu/marketing/faculty/kirthi/strpan.doc - [Similar pages](#)

[[More results from business.scu.edu](#)]

[\[PDF\] 1 The Augmented Latent Class Model:](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... These data sets are derived from **AC Nielsen** scanner **panel** data for ... households from

our data and re-estimated ALCM and LCM on the reduced **datasets**. ...

gsbwww.uchicago.edu/fac/pradeep.chintagunta/research/Forthcoming%20Papers/AugmentedLatentClassModel.pdf - [Similar pages](#)

[RePEc](#)

... RePEc/fth Homepage: <http://netec.mcc.ac.uk/BibEc> ... Empirical evidence with **panel** data from the Spanish ... by **Nielsen**, CK RePEc/fth:baesse:0104; Inflation Targeting ...

www.inomics.com/cgi/repec?handle=RePEc:fth:baesse - 29k - Mar 8, 2004 - [Cached](#) - [Similar pages](#)

[\[PDF\] 28 purchase](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... using nine non-seasonal grocery **panel datasets**, from three ... can be found in Table 1.

The **datasets** were: US ... Detergent, 1986-1988, source **AC Nielsen** Crackers, 1980 ...

business.kingston.ac.uk/papers/opres28.pdf - [Similar pages](#)

[Models with Panel Data](#)

... Kraen Blume & Ejmaes, Mette & **Nielsen**, Helena Skyt ... the Poolability of Individual Series in **Panel Datasets** by George ... Terms of Trade Shocks: A **Panel**-data Study ...

netec.mcc.ac.uk/WoPEc/data/JEL/C23.html - 101k - Mar 8, 2004 - [Cached](#) - [Similar pages](#)

[\[PDF\] MODELING MULTIPLE SOURCES OF STATE DEPENDENCE IN RANDOM UTILITY ...](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... that are not recorded in scanner **panel** data). ... persistence in brand choices - since they observe more variables of interest in the product **market** under study ...

bear.cba.ufl.edu/centers/MKS/forthcoming/2051.pdf - [Similar pages](#)

[\[PDF\] Modeling Multiple Sources of State Dependence in Random Utility ...](#)

Sponsored Links

[Market share](#)

Get the latest News & Resources for Tech Marketing in the Channel channelzone.ziffdavis.com

Interest:

[market share](#)

Select a lead generation or messaging analysis for free!

www.jeffwiss.com

Interest:

[Determine Market Share](#)

Marketing data and techniques. Free data and resources from Claritas.

www.Claritas.com

Interest:

[AC Refrigeration Reports](#)

Download International Reports Size, Share, Strategies, Trends

internationalbusinessstrategies.com

Interest:

[See your message here...](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... A Distributed Lag Approach etc., that are not recorded in scanner **panel** data ... because they observe more variables of interest in the product **market** under study ...

www.olin.wustl.edu/faculty/seetharaman/PDF/four.pdf - [Similar pages](#)

[doc](#) [Triangulation in the Measurement of Brand Success](#)

File Format: Microsoft Word 2000 - [View as HTML](#)

... either denied access, or provided with limited **datasets**. ... The Grocer□s □TradeTrak□ Data (**AC Nielsen** Homescan). Grocery purchaes bought by a **panel** of 10,000 ...

bss2.bham.ac.uk/business/images/cme_resources/Users/de%20chernatony/triangle.doc - [Similar pages](#)

Goooooooooooooogle ►

Result Page: 1 2 3 4 5 6 7 8 9 10 [Next](#)

A.C. Nielsen panel datasets mar

Google Search

[Search within results](#)

Dissatisfied with your search results? [Help us improve.](#)

Get the [Google Toolbar](#):



[Google Home](#) - [Advertise with Us](#) - [Business Solutions](#) - [Services & Tools](#) - [Jobs, Press, & Help](#)

©2004 Google


[Advanced Search](#)
[Preferences](#)
[Language Tools](#)
[Search Tips](#)

Web · [Images](#) · [Groups](#) · [Directory](#) · [News](#)
 Searched the web for **A.C. Nielsen panel datasets**.

Results **1 - 10** of about **505**. Search took **0.35** seconds.

British Household Panel Survey User Manual - Appendix 5

... Wide Web: <http://www.iser.essex.ac.uk/pubs/>. ... Ian walker and Niels Westergaard-Nielsen (Eds) Edward ... Conference: the 2001 British Household Panel Survey Research ...
www.iser.essex.ac.uk/ulsc/bhps/doc/vola/app5.html - 101k - [Cached](#) - [Similar pages](#)

B&E DataLinks: Business Datasets Links

B&E DataLinks Business Datasets Links ... of individual products for a number of product categories of households in a **panel** collected by **AC.Nielsen**. ...
www.econ-datalinks.org/categories/Business%20Datasets.html - 7k - [Cached](#) - [Similar pages](#)

B&E DataLinks Full Description Page

... purchases of individual products for a number of product categories of households in a **panel** collected by **AC.Nielsen**. ... Categories: Business Datasets. ...
www.econ-datalinks.org/fulldesc.cgi?id=374 - 4k - [Cached](#) - [Similar pages](#)

[RTF] Australian Libraries Copyright Committee 'Digital Issues' ...

File Format: Rich Text Format - [View as HTML](#)
 ... the question of national licensing of **datasets**, Ms Fullerton ... Whitehead commented that the **AC Nielsen** study A ... the formal presentations, a **panel** discussion took ...
www.digital.org.au/alcc/dinotes.rtf - [Similar pages](#)

SIGKDD Explorations: Newsletter of ACM SIG on Knowledge Discovery ...

... Keywords: Data Mining, Applications, KDD-98 Panel Discussion Report ... growth in the size of **datasets**, data mining ... Marion, IN and (2) the **AC Nielsen** catsup dataset ...
www.acm.org/sigkdd/explorations/issue1-1/contents.htm - 19k - [Cached](#) - [Similar pages](#)

[PDF] Store Sales and Panel Purchase Data: Are They Compatible?

File Format: PDF/Adobe Acrobat - [View as HTML](#)
 ... users of scanner data can use the methodology to benchmark **datasets**. ... Household databases (henceforth **panel** data) contain purchase records of **panel** households ...
business.scu.edu/marketing/faculty/kirthi/strpan.pdf - [Similar pages](#)

[DOC] Store & Panel Data

File Format: Microsoft Word 6 - [View as HTML](#)
 ... Category. Store Sales. **Panel** Purchase. Source of Estimates. Data Source. Time Frame. Averagea. ... 1983-84. 3.43e. Allenby and Rossi (1991). **AC. Nielsen**. 1985-86. 2.42c. Ketchup. ...
business.scu.edu/marketing/faculty/kirthi/strpan.doc - [Similar pages](#)

[PDF] Research Computing Resources

File Format: PDF/Adobe Acrobat - [View as HTML](#)
 ... (IRI), **AC Nielsen**, Goldman Sachs ... you see in econometrics books; management of **panel** data, analysis ... **Datasets** by General Topic (This list is not comprehensive) Ph ...
www.kellogg.northwestern.edu/researchcomputing/docs/PhD_orientation_2003.pdf - [Similar pages](#)

[PDF] 1 The Augmented Latent Class Model:

File Format: PDF/Adobe Acrobat - [View as HTML](#)
 ... Second, we estimate our model on two **AC Nielsen** scanner **panel datasets** (peanut butter and ketchup) and compare our model performance against the latent class ...
gsbwww.uchicago.edu/fac/pradeep.chintagunta/research/Forthcoming%20Papers/AugmentedLatentClassModel.pdf - [Similar pages](#)

Models with Panel Data

... by Jensen, Kraen Blume & Ejrnaes, Mette & Nielsen, Helena Skyt & Würtz ... Determining the Stationarity Properties of Individual Series in **Panel Datasets** by George ...

netec.mcc.ac.uk/WoPEc/data/JEL/C23.html - 101k - Mar 8, 2004 - [Cached](#) - [Similar pages](#)

Google

Result Page: 1 2 3 4 5 6 7 8 9 10 [Next](#)

A.C. Nielsen panel datasets

Google Search

[Search within results](#)

Dissatisfied with your search results? [Help us improve.](#)

Get the [Google Toolbar](#):



[Google Home](#) - [Advertise with Us](#) - [Business Solutions](#) - [Services & Tools](#) - [Jobs, Press, & Help](#)

©2004 Google


[Advanced Search](#)
[Preferences](#)
[Language Tools](#)
[Search Tips](#)

[Web](#) · [Images](#) · [Groups](#) · [Directory](#) · [News](#)
Searched the web for **A.C. Nielsen panel predict market share**.

Results 1 - 10 of about 1,570. Search took 0.31 second

Best Practice

... Volume in terms of value/quantity Household shopping **Market share**, prices, ... Sales developments, potential **market share** for products in trade, shopping etc. ...

www.bestpractice.ch/en/marketing/volumen.html - 6k - [Cached](#) - [Similar pages](#)

Best Practice

Question/Task, Study, Marketing aspects, Application.

Sales/turnover **Market share** in partial **markets**/products, ...

www.bestpractice.ch/en/marketing/konkurrenz.html - 6k - [Cached](#) - [Similar pages](#)

[PDF] Mining Sales Data using a Neural Network Model of Market Response

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... Using the IRI BehaviorScan scanner **panel** data provided ... **Nielsen** catsup dataset Using

the **AC Nielsen** catsup dataset ... networks would be unable to **predict** well in ...

www.acm.org/sigkdd/explorations/issue1-1/application.pdf - [Similar pages](#)

IAB Interactive Advertising Bureau UK

... You can use the data to **predict** trends and ... the **Nielsen**//Net Ratings Approach: **AC Nielsen**

eRatings.com ... 3) Net Value: The Global Internet **Panel** Measurement Company ...

www.iabuk.net/index.php?page=7 - 21k - Mar 7, 2004 - [Cached](#) - [Similar pages](#)

[PDF] Dirichlet Deviations And Brand Growth

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... used in this study came from **AC Nielsen**'s HomeScan ... Respondents are recruited to the **panel** via an initial ... requirements and observed SCR to **predict** changes in ...

130.195.95.71:8081/www/ANZMAC2000/CDsite/papers/ijk/Kearns2.PDF - [Similar pages](#)

Focus on Australia & New Zealand

... Analysts **predict** three per cent growth in 1998 accompanied by two per ... in sales among the households tracked using the **AC Nielsen** BrandScan **panel**. ...

www.fipp.com/898 - 28k - [Cached](#) - [Similar pages](#)

Television/Cable Research: Methodological Research

... USING ATTENTION AND INTENTION TO **PREDICT** AT-HOME ... ratings based on the ScanAmerica **panel** of 200 ... a comprehensive review of the **AC Nielsen** national television ...

www.vmr.com/research/510.html - 25k - [Cached](#) - [Similar pages](#)

[PDF] THE MARKET FOR SPECIALITY FOODS IN IRELAND

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... a Delphi forecast was used to **predict** the potential ... retail outlets purchased from **AC Nielsen** (1997), McKenna ... producers and the Delphi **panel**: "Products outside ...

www.teagasc.ie/research/reports/foodprocessing/4893/eopr-4893.pdf - [Similar pages](#)

[PDF] Why Private Labels Show Long-Term Market Share Evolution Stephen J ...

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... aggregate data from IRI and **Nielsen** indicated an ... sizable trends in private label **market share** that we ... given the limits to attitudes **predicting** actual behavior. ...

www.andrew.cmu.edu/user/alm3/papers/private%20label%20trends.pdf - [Similar pages](#)

GoodNews April 2001

Sponsored Links

Market share

Get the latest News & Resources for Tech Marketing in the Channel channelzone.ziffdavis.com

Interest: [View details](#)

Market Share Data

Data on computers, software, Web, comm. equip, LAN, peripherals

www.infotechtrends.com

Interest: [View details](#)

market share

Select a lead generation or messaging analysis for free!

www.jeffwiss.com

Interest: [View details](#)

Determine Market Share

Marketing data and techniques. Free data and resources from Claritas.

www.Claritas.com

Interest: [View details](#)

AC Refrigeration Reports

Download International Reports

Size, Share, Strategies, Trends

internationalbusinessstrategies.co

Interest: [View details](#)

[See your message here...](#)

... Experts **predict** that traditional broadcasters will work through ... \$11.36 million in
TV (**AC Nielsen** SIGMA data ... sessions open with a **panel** presentation featuring ...
www.psaresearch.com/newsletters/GoodNewsapr01.html - 15k - [Cached](#) - [Similar pages](#)

Google

Result Page: 1 2 3 4 5 6 7 8 9 10 [Next](#)

[Search within results](#)

Dissatisfied with your search results? [Help us improve.](#)

Get the [Google Toolbar](#):

[Google Home](#) - [Advertise with Us](#) - [Business Solutions](#) - [Services & Tools](#) - [Jobs, Press, & Help](#)

©2004 Google



[Advanced Search](#) [Preferences](#) [Language Tools](#) [Search Tips](#)

"A.C. Nielsen" "linear relationship" 

Web · [Images](#) · [Groups](#) · [Directory](#) · [News](#)

Searched the web for "A.C. Nielsen" "linear relationship" purchases competitors. Results 1 - 6 of about 8. Search took 0.

[PDF] [Success Criteria for Financial Institutions in Electronic Commerce](#)

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... and applying the SET protocol for Internet **purchases**. ... that there is a **linear relationship** between asset ... [13] Canadian Internet Survey, **AC Nielsen**, April, 1998. ...

www.computer.org/proceedings/hicss/0001/00015/00015007.PDF - Similar pages

Quirks.com: Research Resources [Glossary]

... **AC Nielsen** Retail Index Audit of household items, food ... of the strength of the **linear relationship** between two ... who pool their incomes to make joint **purchases**. ...

www.quirks.com/resources/glossary.asp - 101k - Mar 8, 2004 - Cached - Similar pages

[PDF] Chapter Template

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... the work it had com- missioned from **AC Nielsen** to explore ... products in the stores of some of its **competitors**. ... that they would switch their **purchases** in response ...

www.competition-commission.org.uk/rep_pub/reports/2000/fulltext/446c14.pdf - Similar pages

[PDF] SENATE

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... skills they may not have are what they need to take up to the next generation, so part of this is allowing the companies to see what their **competitors** are doing ...

www.aph.gov.au/hansard/senate/commttee/s4433.pdf - Similar pages

[PDF] WEB ADVERTISING AND ITS VALUE AMONG STUDENTS OF HIGHER ...

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... to participate in Internet commerce may be forced to by **competitors** or customers. ... to inform consumers of product alternatives so that the **purchases** will yield ...

vlib.unitarklj1.edu.my/online-databases/UNITAR-dissertations/PDF/Nor%20Asiah%20Omar_2001.pdf - Supplemental Result - Similar pages

[DOC] REASRARCH GLOSSARY


File Format: Microsoft Word 2000 - View as HTML

... **AC Nielsen** Retail Index. ... Analysis of the strength of the **linear relationship** between two variables, the ... together who pool their incomes to make joint **purchases**. ...

home.jlu.edu.cn/.../3A/Marketing%20resarch/Course%20Information/ Resource/Marketing%20Research%20Glossary.doc - Supplemental Result - Similar pages:

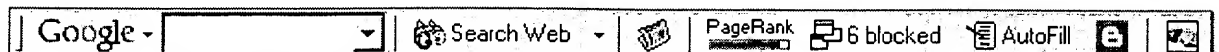
In order to show you the most relevant results, we have omitted some entries very similar to the 6 already displayed.

If you like, you can repeat the search with the omitted results included.

"A.C. Nielsen" "linear relationship"  Google Search Search within results

Dissatisfied with your search results? [Help us improve.](#)

Get the Google Toolbar:




[Advanced Search](#)
[Preferences](#)
[Language Tools](#)
[Search Tips](#)

[Web](#) - [Images](#) - [Groups](#) - [Directory](#) - [News](#)
Searched the web for **A.C. Nielsen elasticity**.Results **1 - 10** of about **3,180**. Search took **0.49** seconds.

CCH Business Owner's Toolkit | Researching Product Price ...

... To find out more about price **elasticity** in your industry, study secondary data sources (eg, **AC Nielsen**, Informational Resources, Inc.) for share and volume ...

www.toolkit.cch.com/text/P03_5230.asp - 15k - [Cached](#) - [Similar pages](#)

[PDF] Vector Analysis

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... According to data provided by **AC Nielsen**, Markham, Ontario ... for all commodities or categories, **Nielsen** reports that ... in fact typical of low **elasticity** niche lines ...

www.georgemorris.org/documents/Vector.PDF - [Similar pages](#)

NICPRE Quarterly Vol7 No1 Decomposing the Extensive and Intensive ...

... The total cheese advertising **elasticity** was estimated to be 0.024; however, the entire ... the authors which the authors claim to be based on **AC Nielsen** information ...

commodity.aem.cornell.edu/nicpre/newslet/vol7no1/ - 19k - [Cached](#) - [Similar pages](#)

Retail Marketing | Self-test Questions

... C), The **elasticity** data gives little indication of the reaction of different ... influence pricing in various ways, including 'trade' audits, eg by **AC Nielsen**. ...

highered.mcgraw-hill.com/sites/0077092503/student_view0/chapter10/self-test_questions.html - 43k - [Cached](#) - [Similar pages](#)

New Dairy Compact Study -- AgEBB

... model is -0.32. This number represents the low end of the **elasticity** range reported in the **AC Nielsen** study. It is considerably ...

agebb.missouri.edu/commag/dairy/bailey/compact/sect4.htm - 101k - [Cached](#) - [Similar pages](#)

Marketing Glossary 2

... NTI – **Nielsen** Television Index, national television report service of **AC Nielsen**. ... price

elasticity – The responsiveness of the market to changes in price. ...

www.partnerslevit.com/ConferenceRoom/Glossary/Marketing_Glossary_2/marketing_glossary_2.html - 101k - [Cached](#) - [Similar pages](#)

ACNielsen Market Decisions - Custom In-Store Marketing Research

Industry Leader For Custom In-Store Marketing Research. ...

www.marketdec.com/ - 18k - [Cached](#) - [Similar pages](#)

[PDF] Poland: A Tobacco Control Case Study

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... price **elasticity** of demand for cigarettes, x_1 = price per pack of cigarettes b_2

= income **elasticity** of demand ... Sources of Data Price Data - From **AC Nielsen**, Inc ...

www.tobaccoevidence.net/.../WORLD%20BANK_TC%20Working%20Group_Turkey%201999%20%5BRead-Only%5D.pdf - [Similar pages](#)

Heart Mechanics Using Mathematical Modelling (ResearchIndex)

... to the Theory of **Elasticity** (context) - Atkin, Fox - 1980 4 An anatomical heart model with applications to myocardial ac.. (context) - Hunter, **Nielsen** et al. ...

citeseer.nj.nec.com/15217.html - 19k - [Cached](#) - [Similar pages](#)

[PDF] Modelling Elasticity in Solids using Active Cubes - Application to ...

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... of Copen- hagen References [] KA Bartels, **AC Bovik** and CE ... USA, pp - , June [] M

Bro-**Nielsen**: Active nets ... pp - , [] PG Ciarlet: Mathematical **elasticity**, vol I ...

www.mortenbronielsen.net/documents/cvrmed95.pdf - [Similar pages](#)

Goooooooooooooogle ►

Result Page: 1 2 3 4 5 6 7 8 9 10 **Next**

A.C. Nielsen elasticity

Google Search

[Search within results](#)

Dissatisfied with your search results? [Help us improve.](#)

Get the [Google Toolbar](#):



[Google Home](#) - [Advertise with Us](#) - [Business Solutions](#) - [Services & Tools](#) - [Jobs, Press, & Help](#)

©2004 Google



GET A DECISION IN LESS THAN 60 SECONDS

CCH Business Owner's Toolkit™

Total know-how for small business

CompleteTax
Online
\$29.95 Tax Filing

[Small Business Guide](#) | [Business Tools](#) | [Ask Alice!](#) | [HR Tools](#) | [E-mail Newsletter](#) | [CCH Online Store](#)

Marketing

Secondary Market Research

[Previous](#) [Home](#) [Next](#)

Complete Everyday Legal and Business

Matters

with Made E-Z

Agreements, contracts, forms and planning software for all your business, personal and legal needs. Made E-Z helps you do-it-yourself and save.

[Business Products](#) 



Incorporate Your Biz ***with Business Filings*** **Inc.**

Form a corporation, LLC, or nonprofit in any state - easily and affordably. Business Filings also offers EIN assistance, dissolutions, registered agent services, and more.

[Learn More](#) 



File Online!

with CompleteTax

Prepare and file your federal and state income tax returns online for just \$29.95.

Secondary research is something every student has completed at one time or another, usually by doing library research with books and periodicals for a school report. This is usually the cheapest and easiest type of research for small businesses to conduct. However, it may be less reliable than primary research because the information you obtain was not developed with your particular problem or situation in mind.

Nevertheless, for some types of information (for example, questions about your competitor's market share, or the absolute numbers of potential customers for a new product), secondary market research is the only kind available.

Secondary research can be divided into two categories:

- external research, which involves looking at data gathered by industry experts, trade associations, or companies that specialize in gathering and compiling data about various industries
- internal research, which is data gathered by your company for purposes other than market research (e.g., sales reports broken down by product line) but which you can use to gauge what the market will do in the future

Search

© CCH Toolkit
© World Wide
Web

Google™

Financial Planning

Toolkit

The information you need for investment, tax, insurance, retirement, and estate planning.

[Previous](#)

[Home](#)

[Next](#)

© 1995 - 2004, CCH INCORPORATED. All Rights Reserved. A WoltersKluwer Company

By your use of the material contained within this service, you agree to the terms and conditions of the [CCH Business Owner's Toolkit User Agreement](#), including Disclaimers.

Your SELECT statement is:

s ((focus()group? ?) or panel or panels or (representative()sampl?)) and
competit? and (cross() (shop? or purchas?)) and py<=1999

| Items | File |
|-------|--|
| 12 | 9: Business & Industry(R)_Jul/1994-2004/Mar 08 |
| 1 | 13: BAMP_2004/Feb W5 |
| 17 | 15: ABI/Inform(R)_1971-2004/Mar 08 |

Status: Break Sent.

?s ((focus()group? ?) or panel or panels or (representative()sampl?)) and competit? and
(cross(2n) (channel? or shop? or purchas?)) and py<=1999

Your SELECT statement is:

s ((focus()group? ?) or panel or panels or (representative()sampl?)) and
competit? and (cross(2n) (channel? or shop? or purchas?)) and py<=1999

| Items | File |
|-------|--|
| 23 | 9: Business & Industry(R)_Jul/1994-2004/Mar 08 |
| 4 | 13: BAMP_2004/Feb W5 |
| 52 | 15: ABI/Inform(R)_1971-2004/Mar 08 |
| 69 | 16: Gale Group PROMT(R)_1990-2004/Mar 09 |

Processing

| | |
|--------------------|--|
| 14 | 20: Dialog Global Reporter_1997-2004/Mar 09 |
| 23 | 47: Gale Group Magazine DB(TM)_1959-2004/Mar 09 |
| 12 | 75: TGG Management Contents(R)_86-2004/Feb W5 |
| Examined 50 files | |
| 1 | 80: TGG Aerospace/Def.Mkts(R)_1986-2004/Mar 09 |
| 28 | 88: Gale Group Business A.R.T.S._1976-2004/Mar 08 |
| 1 | 98: General Sci Abs/Full-Text_1984-2004/Feb |
| 2 | 141: Readers Guide_1983-2004/Jan |
| Examined 100 files | |
| 130 | 148: Gale Group Trade & Industry DB_1976-2004/Mar 05 |
| 10 | 180: Federal Register_1985-2004/Mar 09 |
| Examined 150 files | |
| 9 | 262: CBCA Fulltext_1982-2004/Feb |
| 2 | 267: Finance & Banking Newsletters_2004/Mar 08 |
| 4 | 275: Gale Group Computer DB(TM)_1983-2004/Mar 09 |
| Examined 200 files | |

Processing

3 348: EUROPEAN PATENTS_1978-2004/Feb W05
>>>File 349 processing for SAMPL? stopped at SAMPLRNUMB
17 349: PCT FULLTEXT_1979-2002/UB=20040304,UT=20040226
Examined 250 files
1 436: Humanities Abs Full Text_1984-2004/Jan
Examined 300 files
5 476: Financial Times Fulltext_1982-2004/Mar 09
23 484: Periodical Abs Plustext_1986-2004/Feb W5
3 485: Accounting & Tax DB_1971-2004/Feb W5
1 498: Detroit Free Press_1987-2004/Mar 07
1 532: Bangor Daily News_1996-2004/Mar 09
Examined 350 files
2 542: SEC Online(TM) 10-K Reports_1997/Sep W3

Processing

| | |
|--------------------|---|
| 10 | 545: Investext(R)_1982-2004/Mar 09 |
| 23 | 553: Wilson Bus. Abs. FullText_1982-2004/Feb |
| 1 | 563: Key Note Market Res._1986-2001/Aug 03 |
| 39 | 570: Gale Group MARS(R)_1984-2004/Mar 09 |
| 1 | 577: Roanoke Times_1992-2004/Mar 08 |
| 1 | 583: Gale Group Globalbase(TM)_1986-2002/Dec 13 |
| 1 | 608: KR/T Bus.News._1992-2004/Mar 09 |
| Examined 400 files | |
| 1 | 610: Business Wire_1999-2004/Mar 09 |
| 3 | 613: PR Newswire_1999-2004/Mar 09 |
| 1 | 621: Gale Group New Prod Annou.(R)_1985-2004/Mar 09 |
| 1 | 625: American Banker Publications_1981-2004/Mar 09 |

2 629: EIU S. Newsletters_2004/Feb W5
7 635: Business Dateline(R)_1985-2004/Mar 06
6 636: Gale Group Newsletter DB(TM)_1987-2004/Mar 09
3 637: Journal of Commerce_1986-2004/Mar 09
1 638: Newsday/New York Newsday_1987-2004/Mar 08
2 647: CMP Computer Fulltext_1988-2004/Feb W5
1 649: Gale Group Newswire ASAP(TM)_2004/Mar 08
9 652: US Patents Fulltext_1971-1975

Processing
Processing
Processing

49 654: US Pat.Full._1976-2004/Mar 04
3 660: Federal News Service_1991-2002/Jul 02
Examined 450 files
1 696: DIALOG Telecom. Newsletters_1995-2004/Mar 08
1 703: USA Today_1989-2004/Mar 08
2 704: (Portland)The Oregonian_1989-2004/Mar 08
5 710: Times/Sun.Times(London)_Jun 1988-2004/Mar 08
7 711: Independent(London)_Sep 1988-2004/Mar 09
1 713: Atlanta J/Const._1989-2004/Mar 07
2 714: (Baltimore) The Sun_1990-2004/Mar 09
1 717: The Washington Times_Jun 1989-2004/Mar 08
2 724: (Minneapolis)Star Tribune_1989-1996/Feb 04
30 727: Canadian Newspapers_1990-2004/Mar 09
1 728: Asia/Pac News_1994-2004/Mar W1
4 733: The Buffalo News_1990- 2004/Mar 07
1 739: The Fresno Bee_1990-2004/Mar 08
Examined 500 files
1 764: BCC Market Research_1989-2004/Jan
2 768: EIU Market Research_2004/Mar 08
6 781: ProQuest Newsstand_1998-2004/Mar 09
2 810: Business Wire_1986-1999/Feb 28
2 816: Canada NewsWire_1996-1999/Jun 24
Examined 550 files

ALL { 64 files have one or more items; file list includes 555 files.
One or more terms were invalid in 104 files.

| Set | Items | Description |
|------|-------|---|
| S1 | 586 | ((FOCUS()GROUP? ?) OR PANEL OR PANELS OR (REPRESENTATIVE()-SAMPL?)) AND COMPETIT? AND (CROSS(2N)(CHANNEL? OR SHOP? OR PURCHAS?)) AND PY<=1999 |
| S2 | 413 | RD (unique items) |
| S3 | 369 | S2 AND (PURCHAS? OR SHOP? OR BUY? OR BOUGHT) |
| S4 | 26 | S3 AND (CATEGORY()MANAGEMENT) |
| File | 9: | Business & Industry(R) Jul/1994-2004/Mar 08 (c) 2004 Resp. DB Svcs. |
| File | 13: | BAMP 2004/Feb W5 (c) 2004 Resp. DB Svcs. |
| File | 15: | ABI/Inform(R) 1971-2004/Mar 09 (c) 2004 ProQuest Info&Learning |
| File | 16: | Gale Group PROMT(R) 1990-2004/Mar 09 (c) 2004 The Gale Group |
| File | 20: | Dialog Global Reporter 1997-2004/Mar 09 (c) 2004 The Dialog Corp. |
| File | 47: | Gale Group Magazine DB(TM) 1959-2004/Mar 09 (c) 2004 The Gale group |
| File | 75: | TGG Management Contents(R) 86-2004/Feb W5 (c) 2004 The Gale Group |
| File | 80: | TGG Aerospace/Def.Mkts(R) 1986-2004/Mar 09 (c) 2004 The Gale Group |
| File | 88: | Gale Group Business A.R.T.S. 1976-2004/Mar 08 (c) 2004 The Gale Group |
| File | 98: | General Sci Abs/Full-Text 1984-2004/Feb (c) 2004 The HW Wilson Co. |
| File | 141: | Readers Guide 1983-2004/Jan (c) 2004 The HW Wilson Co |
| File | 148: | Gale Group Trade & Industry DB 1976-2004/Mar 05 (c)2004 The Gale Group |
| File | 180: | Federal Register 1985-2004/Mar 09 (c) 2004 format only The DIALOG Corp |
| File | 262: | CBCA Fulltext 1982-2004/Feb (c) 2004 Micromedia Ltd. |
| File | 267: | Finance & Banking Newsletters 2004/Mar 08 (c) 2004 The Dialog Corp. |
| File | 275: | Gale Group Computer DB(TM) 1983-2004/Mar 09 (c) 2004 The Gale Group |
| File | 436: | Humanities Abs Full Text 1984-2004/Jan (c) 2004 The HW Wilson Co |
| File | 476: | Financial Times Fulltext 1982-2004/Mar 09 (c) 2004 Financial Times Ltd |
| File | 484: | Periodical Abs Plustext 1986-2004/Feb W5 (c) 2004 ProQuest |
| File | 485: | Accounting & Tax DB 1971-2004/Feb W5 (c) 2004 ProQuest Info&Learning |
| File | 498: | Detroit Free Press 1987-2004/Mar 08 (c) 2004 Detroit Free Press Inc. |
| File | 532: | Bangor Daily News 1996-2004/Mar 09 (c) 2004 Bangor Daily News |
| File | 553: | Wilson Bus. Abs. FullText 1982-2004/Feb (c) 2004 The HW Wilson Co |
| File | 563: | Key Note Market Res. 1986-2001/Aug 03 (c) 2001 ICC Online Info. Group |
| File | 570: | Gale Group MARS(R) 1984-2004/Mar 09 (c) 2004 The Gale Group |
| File | 577: | Roanoke Times 1992-2004/Mar 08 (c) 2004 Roanoke Times |
| File | 583: | Gale Group Globalbase(TM) 1986-2002/Dec 13 (c) 2002 The Gale Group |
| File | 608: | KR/T Bus.News. 1992-2004/Mar 09 (c)2004 Knight Ridder/Tribune Bus News |
| File | 610: | Business Wire 1999-2004/Mar 09 (c) 2004 Business Wire. |
| File | 613: | PR Newswire 1999-2004/Mar 09 (c) 2004 PR Newswire Association Inc |
| File | 621: | Gale Group New Prod.Annou.(R) 1985-2004/Mar 09 (c) 2004 The Gale Group |

browse
 ALL -

File 625:American Banker Publications 1981-2004/Mar 09
(c) 2004 American Banker
File 629:EIU:BUS. Newsletters 2004/Feb W5
(c) 2004 Economist Intelligence Unit
File 635:Business Dateline(R) 1985-2004/Mar 09
(c) 2004 ProQuest Info&Learning
File 636:Gale Group Newsletter DB(TM) 1987-2004/Mar 09
(c) 2004 The Gale Group
File 637:Journal of Commerce 1986-2004/Mar 09
(c) 2004 Commonwealth Bus. Media
File 638:Newsday/New York Newsday 1987-2004/Mar 08
(c) 2004 Newsday Inc.
File 647:CMP Computer Fulltext 1988-2004/Feb W5
(c) 2004 CMP Media, LLC
File 649:Gale Group Newswire ASAP(TM) 2004/Mar 08
(c) 2004 The Gale Group
File 660:Federal News Service 1991-2002/Jul 02
(c) 2002 Federal News Service
File 696:DIALOG Telecom. Newsletters 1995-2004/Mar 08
(c) 2004 The Dialog Corp.
File 703:USA Today 1989-2004/Mar 08
(c) 2004 USA Today
File 704:(Portland)The Oregonian 1989-2004/Mar 08
(c) 2004 The Oregonian
File 710:Times/Sun.Times(London) Jun 1988-2004/Mar 08
(c) 2004 Times Newspapers
File 711:Independent(London) Sep 1988-2004/Mar 09
(c) 2004 Newspaper Publ. PLC
File 713:Atlanta J/Const. 1989-2004/Mar 07
(c) 2004 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2004/Mar 09
(c) 2004 Baltimore Sun
File 717:The Washington Times Jun 1989-2004/Mar 09
(c) 2004 Washington Times
File 724:(Minneapolis)Star Tribune 1989-1996/Feb 04
(c) 1996 Star Tribune
File 727:Canadian Newspapers 1990-2004/Mar 09
(c) 2004 Southam Inc.
File 728:Asia/Pac News 1994-2004/Mar W1
(c) 2004 Dialog Corporation
File 733:The Buffalo News 1990- 2004/Mar 07
(c) 2004 Buffalo News
File 739:The Fresno Bee 1990-2004/Mar 08
(c) 2004 The Fresno Bee
File 764:BCC Market Research 1989-2004/Jan
(c) 2004 Business Communication Co.
File 768:EIU Market Research 2004/Mar 08
(c) 2004 EIU
File 781:ProQuest Newsstand 1998-2004/Mar 09
(c) 2004 ProQuest Info&Learning
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 816:Canada NewsWire 1996-1999/Jun 24
(c) 1999 Canada NewsWire
?


[Web](#) [Images](#) [Groups](#) [News](#) [more »](#)

[Advanced Search](#)
[Preferences](#)

Web

 Results 1 - 10 of about 5,280,000 for **consumer direct**. (0.46 seconds)

Consumer Direct Warehouse 800-789-4260 - DVD Players, VCRs, HDTV

Consumer Direct Warehouse - Low Prices and Satisfaction Guaranteed on Hundreds of Brand New Home Audio and Video Electronics. 30-Day Money Back Guarantee. ...

<http://www.consumer-direct.com/> - 41k - Mar 7, 2004 - [Cached](#) -

[Similar pages](#)

About Consumer Direct

... Phone: 1-800-789-4260 (Sales). **Consumer Direct** is a consumer electronics company with the experience you need to ensure your satisfaction. ...

<http://www.consumer-direct.com/about.cfm> - 9k - [Cached](#) -

[Similar pages](#)

[[More results from www.consumer-direct.com](#)]

Sponsored Links

[Shop Consumer-Direct.com](#)

Consumer Direct Warehouse Discounts Premier Shopping Affiliate Partner

www.Consumer-Direct.com

[Consumer direct-Compare](#)

Compare prices, tax, shipping, & store ratings for Consumer Direct.

www.nextag.com

[Consumer Direct Warehouse](#)

Great deals on big screen TVs, home theaters and more. Affiliate.

www.consumer-direct.com

[See your message here...](#)

Consumer Direct Warehouse (800)789-4260

Consumer Direct Online began selling on the internet in 1995. For ... Welcome to our Web site! **Consumer Direct** Warehouse Welcome! It ...

<http://www.consumerdirectonline.com/> - 101k - Mar 7, 2004 - [Cached](#) -

[Similar pages](#)

Consumer Direct - Home Page

Consumer Direct Project Information Site - Home Page. ... **Consumer Direct** is a new national telephone and online consumer information and advice service. ...

<http://www.dti.gov.uk/ccp/cdinfo/> - 12k - Mar 8, 2004 - [Cached](#) - [Similar pages](#)

[PDF] Consumer Direct A5 purplecover

File Format: PDF/Adobe Acrobat - [View as HTML](#)

Page 1. **CONSUMER DIRECT** Clear, practical consumer advice Page 2. The ... 07.

Consumer Direct - clear, practical consumer advice 1 Page 4. ...

<http://www.dti.gov.uk/ccp/cdinfo/pdfs/cdA5purple.pdf> - [Similar pages](#)

[[More results from www.dti.gov.uk](#)]

Consumer Direct of America Sets Revenue & Loan Volume Record for ...

Consumer Direct of America Sets Revenue & Loan Volume Record for November 2003MMag. ... 31, 2002. **Consumer Direct** operates a total of 34,000 sq. ft. ...

http://www.mortgagemag.com/n/312_046.htm - 28k - [Cached](#) - [Similar pages](#)

Consumer-Direct coupons - best consumer direct mail list ...

Consumer-Direct coupons - best consumer direct mail list , consumer direct.com , consumer direct nader ralph coupons, ads consumer direct , direct to consumer ...

http://www.1-online-coupons.com/Consumer-Direct_coupons/ - 13k - [Cached](#) -

[Similar pages](#)

Consumer-Direct coupons - best Consumer-Direct Coupons & Online ...

Consumer-Direct coupons - best **Consumer-Direct** Coupons & Online Coupon Codes, **Consumer-Direct.com** coupons, consumer direct marketing Coupons & Online Coupon ...


[Web](#) [Images](#) [Groups](#) [News](#) [more »](#)

[Advanced Search](#)
[Preferences](#)

Web

 Results 1 - 10 of about 1,800 for "**precision communications**". (0.10 seconds)

Public Relations, Email Marketing & Search Engine Optimization ...

A public relations company in Atlanta, **Precision Communications** offers pay for performance media relations and Public relations (PR) including email marketing ...

<http://www.precisioncommunications.net/> - 22k - [Cached](#) - [Similar pages](#)

Public Relations, Email Marketing & Search Engine Optimization ...

... Home | Why We're Different | BuzzBuilder Services | Weblicity MercuryMessages | About Us | Pricing | Contact Us. Copyright 2001 **Precision Communications, Inc.** ...

<http://www.precisioncommunications.net/index-precision.html> - 38k - [Cached](#) - [Similar pages](#)

[[More results from www.precisioncommunications.net](#)]

Word-Builder (WB) Precision Communications

Web site to market Word-Builder's building of integrated **precision communications** environments to meet scientific, agricultural, industrial, research and ...

<http://www.word-builder.com/> - 35k - [Cached](#) - [Similar pages](#)

Precision Communications

Precision Communications selling two-way radios, phones, pagers, security systems and digital recorders. ... **Precision Communications, Inc.** ...

<http://www.precisioncomm.com/> - 6k - [Cached](#) - [Similar pages](#)

Precision Communications

Precision Communications. Complete Line of Pagers & Cellular Accessories 3616 Foothills Blvd., La Crescenta (818)248-0399 912 S. Fair Oaks ...

<http://www.iranpage.com/ca/precision.htm> - 2k - [Cached](#) - [Similar pages](#)

Welcome to Precision Communications

© 2002 **Precision Communications.** All rights reserved. Suite A & B, 23/F, Seabright Plaza, 9-23 Shell Street, North Point, Hong Kong ...

<http://precisioncomm.netfirms.com/> - 8k - [Cached](#) - [Similar pages](#)

eBay Store - Precision Communications Equipment: Antennas Parts ...

Buy Antennas Parts Mobile Radio, Motorola Pager Parts Accys, and Service Owners Manuals items from **Precision Communications Equipment** eBay Store. ...

<http://stores.ebay.com/precisioncommunicationsequipment> - 77k - [Cached](#) - [Similar pages](#)

Precision Communications *** (425) 836.3939

Precision Communications helps businesses and individuals create clear, meaningful writing that meets the needs of their target audience. ...

<http://www.rockery.com/precision/> - 3k - [Cached](#) - [Similar pages](#)

Precision Communications Inc.

... Oklahoma Office: 918-786-8084 Arizona Office: 520-408-5411. Copyright © 2002 **Precision Communications, Inc.** All rights reserved.

<http://www.pcitower.com/> - 6k - [Cached](#) - [Similar pages](#)

FTC v. Precision Communications Administration, Inc., et al.

FEDERAL TRADE COMMISSION, Plaintiff, v. **PRECISION COMMUNICATIONS ADMINISTRATION,**


[Web](#) [Images](#) [Groups](#) [News](#) [more »](#)

precision marketing shulman

Search

[Advanced Search](#)
[Preferences](#)
WebResults 1 - 10 of about 733 for **precision marketing shulman**. (0.19 seconds)**Ray Shulman Interview, 20th Century Guitar Magazine**

... TCG: 20th Century Guitar RS: Ray **Shulman**. ... TCG: You are also **marketing** this in a unique way. ... TCG: You always used a **Precision** bass. RS: Absolutely, yes. ...

<http://www.blazemonger.com/GG/interviews/20thcg.html> - 17k - [Cached](#) - [Similar pages](#)

[PDF] C What Your Customers Can't Say

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... driving business, doesn't work," write **marketing** executives Kevin Clancy and Robert **Shulman**. ... define human behavior with the same **precision** physicists use ...

<http://www.salesoverlays.com/What%20your%20customers%20cant%20say.pdf> - [Similar pages](#)

It's the size of the fight in the dog

... TAGS MAKE LIFE A LOT EASIER by Nat **Shulman**. ... We've maintained consistency in our **marketing** approach ... gloves on." — Bob Chango General manager **Precision** Toyota. ...

http://wdb.wardsauto.com/ar/auto_size_fight_dog_2/ - 45k - [Cached](#) - [Similar pages](#)

CRM on the verge of something big

... TITLE FRAUD HURTS HONEST DEALERS by Nat **Shulman**. Management. ... Chris Rayl, ADP's director of VIP Programs, calls it "**precision marketing**." ...

http://wdb.wardsauto.com/ar/auto_crm_verge_something/ - 54k - [Cached](#) - [Similar pages](#)

[[More results from wdb.wardsauto.com](#)]

[PDF] Yankee Dental Congress

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... **Shulman**, PC ADC Group Practice Corporation Company ... Dental Associates Dental 101 **Precision** Seiler Practice ... **PMR Marketing** 2611 2710 Ivoclar Rembrandt Corporation ...

<http://www.yankeedental.com/emplibary/Level2.pdf> - [Similar pages](#)

Amazon.com: Books: Counterintuitive Marketing: Achieve Great ...

<http://www.amazon.com/exec/obidos/tg/detail/-/0684855550?vi=boxesandarrows-20> - [Similar pages](#)

Amazon.com: Books: The Innovator's Dilemma: The Revolutionary ...

<http://www.amazon.com/exec/obidos/tg/detail/-/0066620694?v=glance> - [Similar pages](#)

[[More results from www.amazon.com](#)]

[PDF] ABOUT THE REWARDS FOR JUSTICE FUND

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... Case was co-founder of **Precision** Training Software ... the Rewards for Justice Fund, Mr. **Shulman** serves as ... business problems and also offers **marketing** and business ...

http://www.rewardsfund.org/press/RJF_Press_Kit.pdf - [Similar pages](#)

[PDF] advertising & marketing, inc.

File Format: PDF/Adobe Acrobat

... Clancy and **Shulman** wrote in their book **Marketing** Revolution (Harper Business Press ... But the human mind lacks the cold, detached **precision** of a computer. ...

<http://www.mousetrapads.com/perspectives/chapter%206.pdf> - [Similar pages](#)

MODERATORS' SPECIALTIES

[Web](#) [Images](#) [Groups](#) [News](#) [more »](#)[Search](#)[Advanced Search](#)
[Preferences](#)

Web

Your search - **"precision communications" "expert systems"** - did not match any documents.

Suggestions:

- Make sure all words are spelled correctly.
- Try different keywords.
- Try more general keywords.
- Try fewer keywords.

Also, you can try [Google Answers](#) for expert help with your search.

Sponsored Links

[System Software Developer](#)
Art & Logic Inc. - Software
and Web application
development since 1991.
www.artlogic.com

[Systems Consulting](#)
A comprehensive spectrum
of design and manufacturing
expertise.
www.Rapid-Response-Consulting.com

[See your message here...](#)

Search for **"precision communications" "expert systems"** on [Images](#), [Groups](#),
[News](#)

[Google Home](#) - [Advertise with us](#) - [Business solutions](#) - [About Google](#)

©2004 Google

| Set | Items | Description |
|-----|--------|---|
| S1 | 7427 | (SHOPPER (W) DIRECT) OR (CONSUMER (W) DIRECT) |
| S2 | 137578 | (SALES OR PURCHASES) (10N) (COMPETITION OR COMPETITORS OR - (OTHER (W) SUPPLIERS)) |
| S3 | 68 | S1 AND S2 |
| S4 | 44 | RD (unique items) |
| S5 | 26 | S4 NOT PY>1999 |
| S6 | 3 | S5 AND (NIELSEN OR ACNIELSEN) |

?show files

File 15:ABI/Inform(R) 1971-2004/Mar 08
(c) 2004 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2004/Mar 09
(c) 2004 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Mar 05
(c)2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Mar 09
(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Mar 09
(c) 2004 The Gale Group

File 9:Business & Industry(R) Jul/1994-2004/Mar 08
(c) 2004 Resp. DB Svcs.

File 20:Dialog Global Reporter 1997-2004/Mar 09
(c) 2004 The Dialog Corp.

File 623:Business Week 1985-2004/Mar 08
(c) 2004 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2004/Mar 08
(c) 2004 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2004/Mar 09
(c) 2004 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 65:Inside Conferences 1993-2004/Mar W1
(c) 2004 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Feb
(c) 2004 The HW Wilson Co.

File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

File 35:Dissertation Abs Online 1861-2004/Feb
(c) 2004 ProQuest Info&Learning

?

?ds

| Set | Items | Description |
|-----|--------|---|
| S1 | 7427 | (SHOPPER (W) DIRECT) OR (CONSUMER (W) DIRECT) |
| S2 | 137578 | (SALES OR PURCHASES) (10N) (COMPETITION OR COMPETITORS OR - (OTHER (W) SUPPLIERS)) |
| S3 | 68 | S1 AND S2 |
| S4 | 44 | RD (unique items) |
| S5 | 26 | S4 NOT PY>1999 |
| S6 | 3 | S5 AND (NIELSEN OR ACNIELSEN) |
| S7 | 327 | CATALINA AND (NIELSEN OR ACNIELSEN) |
| S8 | 180 | S7 NOT PY>1999 |
| S9 | 9 | S2 AND S8 |
| S10 | 8 | RD (unique items) |
| S11 | 8 | RD (unique items) |

?show files

File 15:ABI/Inform(R) 1971-2004/Mar 08
(c) 2004 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2004/Mar 09
(c) 2004 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Mar 05
(c)2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Mar 09
(c) 2004 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2004/Mar 09
(c) 2004 The Gale Group

File 9:Business & Industry(R) Jul/1994-2004/Mar 08
(c) 2004 Resp. DB Svcs.

File 20:Dialog Global Reporter 1997-2004/Mar 09
(c) 2004 The Dialog Corp.

File 623:Business Week 1985-2004/Mar 08
(c) 2004 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2004/Mar 08
(c) 2004 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2004/Mar 09
(c) 2004 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 65:Inside Conferences 1993-2004/Mar W1
(c) 2004 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Feb
(c) 2004 The HW Wilson Co.

File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

File 35:Dissertation Abs Online 1861-2004/Feb
(c) 2004 ProQuest Info&Learning

?

All

| Set | Items | Description |
|-----|---------|--|
| S1 | 8312848 | (RETAILER? OR VENDOR? OR MERCHANT? OR SUPPLIER? OR SUPERMA- RKET? OR (GROCERY OR DEPARTMENT) (W) (STORE OR STORES)) |
| S2 | 321 | L1 AND (PROFIT? OR REVENUE OR INCOME) (11N) (NEW OR ADDITION- AL OR MISSING OR ADD OR ADDS OR ADDING) (11N) (PRODUCT? OR GOODS OR ITEM OR ITEMS) |
| S3 | 201 | S2 NOT PY>1998 |
| S4 | 170 | RD (unique items) |
| S5 | 6 | L1 AND (EXISTING OR OWN OR YOUR) (5N) CUSTOMER? (11N) (LOST OR LOSE OR LOSING) (3N) (PROFIT? OR REVENUE? OR INCOME? OR SALES) |
| S6 | 1224 | S1 AND (EXISTING OR OWN OR YOUR) (5N) CUSTOMER? (11N) (LOST OR LOSE OR LOSING) (3N) (PROFIT? OR REVENUE? OR INCOME? OR SALES) |
| S7 | 576 | S6 NOT PY>1998 |
| ? | | |

?ds

| Set | Items | Description |
|-----|-------|---|
| S1 | 5036 | (CUSTOMER OR CUSTOMERS) AND COMPETITORS AND (SURVEY OR SURVEYS) AND STATISTICS AND DATA |
| S2 | 886 | S1 AND LOYALTY |
| S3 | 294 | S2 AND PURCHASES |
| S4 | 242 | RD (unique items) |
| S5 | 166 | S4 NOT (PY=>2000 OR PD=>2000) |
| S6 | 3173 | ((CUSTOMER OR CUSTOMERS) (S) COMPETITORS (S) (SURVEY OR SURVEYS)) |
| S7 | 238 | S6 (S) (PURCHASE OR PURCHASES OR PURCHASED) |
| S8 | 139 | S7 NOT (PY=>2000 OR PD=>2000) |
| S9 | 19 | S8 AND STATISTICS |
| S10 | 139 | S8 |
| S11 | 114 | RD (unique items) |
| S12 | 16 | S11 AND (STATISTICS OR ECONOMETRIC? OR REGRESSION?) |
| S13 | 58 | S11 AND DATA |
| S14 | 45 | S13 NOT S12 |

?show files

File 15:ABI/Inform(R) 1971-2003/Feb 18
(c) 2003 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2003/Feb 14
(c) 2003 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2003/Feb 18
(c)2003 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2003/Feb 18
(c) 2003 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2003/Feb 14
(c) 2003 The Gale Group
File 9:Business & Industry(R) Jul/1994-2003/Feb 18
(c) 2003 Resp. DB Svcs.
File 20:Dialog Global Reporter 1997-2003/Feb 19
(c) 2003 The Dialog Corp.
File 623:Business Week 1985-2003/Feb 18
(c) 2003 The McGraw-Hill Companies Inc
File 624:McGraw-Hill Publications 1985-2003/Feb 18
(c) 2003 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2003/Feb 14
(c) 2003 The Gale Group
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 65:Inside Conferences 1993-2003/Feb W3
(c) 2003 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Jan
(c) 2003 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2003/Feb
(c) 2003 Info. Today Inc.
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 35:Dissertation Abs Online 1861-2003/Jan
(c) 2003 ProQuest Info&Learning

?

Dialog search 2/19/03

?ds

| Set | Items | Description |
|-----------|-------|--|
| S1 | 10719 | (CUSTOMER (W) (SURVEY OR SURVEYS)) |
| S2 | 145 | S1 AND (REGRESSION OR ECONOMETRIC OR ECONOMETRICS) |
| S3 | 50 | S2 AND (COMPETITORS OR (OTHER (W) (SUPPLIERS OR VENDORS))) |
| ALL { S4 | 45 | RD (unique items) |
| S5 | 1 | S2 AND (PURCHASES (S) (COMPETITORS OR (OTHER (W) (SUPPLIERS OR VENDORS)))) |
| S6 | 6 | WISCONSIN (W) INNOVATION (W) SERVICE |
| ALL - S7 | 6 | RD (unique items) |
| S8 | 0 | S7 AND (SURVEY OR SURVEYS) |
| S9 | 1050 | (COMPETITIVE (W) INTENSITY) |
| S10 | 293 | S9 AND (SURVEY OR SURVEYS) |
| S11 | 41 | S10 AND PURCHASES |
| ALL - S12 | 34 | RD (unique items) |
| S13 | 8 | S9 AND (CUSTOMER (W) (SURVEY OR SURVEYS)) |
| S14 | 8 | RD (unique items) |
| ALL { S15 | 3 | S14 AND PURCHASES |

?show files

File 15:ABI/Inform(R) 1971-2003/Feb 06
(c) 2003 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2003/Feb 05
(c) 2003 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2003/Feb 06
(c)2003 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2003/Feb 05
(c) 2003 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2003/Feb 04
(c) 2003 The Gale Group

File 9:Business & Industry(R) Jul/1994-2003/Feb 05
(c) 2003 Resp. DB Svcs.

File 20:Dialog Global Reporter 1997-2003/Feb 06
(c) 2003 The Dialog Corp.

File 623:Business Week 1985-2003/Feb 05
(c) 2003 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2003/Feb 05
(c) 2003 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2003/Feb 05
(c) 2003 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 65:Inside Conferences 1993-2003/Feb W1
(c) 2003 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Dec
(c) 2003 The HW Wilson Co.

File 233:Internet & Personal Comp. Abs. 1981-2003/Jan
(c) 2003 Info. Today Inc.

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

File 35:Dissertation Abs Online 1861-2003/Jan
(c) 2003 ProQuest Info&Learning

?

Dialog send 2/19/03

?ds

| Set | Items | Description |
|-----------|-------|--|
| S1 | 0 | (PURCHASED (W2) OTHER (W2) (SUPPLIER OR SUPPLIER OR VENDOR OR VENDORS)) AND (REGRESSION OR REGRESSIONS OR ECONOMETRIC OR ECONOMETRICS) |
| S2 | 109 | (PURCHASED (W2) OTHER (W2) (SUPPLIER OR SUPPLIER OR VENDOR OR VENDORS)) |
| S3 | 986 | ((PURCHASE OR PURCHASES OR PURCHASED OR SALES OR SOLD OR BUY OR BUYS OR BOUGHT) (W2) OTHER (W2) (SUPPLIER OR SUPPLIER OR VENDOR OR VENDORS)) |
| S4 | 0 | S3 AND (REGRESSION OR REGRESSIONS OR ECONOMETRIC OR ECONOMETRICS) |
| S5 | 99 | S3 AND (SURVEY OR SURVEYS OR SAMPLE OR SAMPLES) |
| ALL { S6 | 72 | RD (unique items) |
| S7 | 17 | S6 AND (COMPETITOR OR COMPETITORS) |
| S8 | 2 | S3 (10N) (ESTIMATE OR ESTIMATING OR ESTIMATED OR DETERMINE OR DETERMINING OR DETERMINED OR CALCULATE OR CALCULATING OR CALCULATED) |
| ALL - S9 | 1 | RD (unique items) |
| S10 | 24 | S3 (S) (ESTIMATE OR ESTIMATING OR ESTIMATED OR DETERMINE OR DETERMINING OR DETERMINED OR CALCULATE OR CALCULATING OR CALCULATED) |
| ALL - S11 | 16 | RD (unique items) |
| S12 | 18 | CUSTOMERS (2W) S3 |
| ALL - S13 | 12 | RD (unique items) |
| S14 | 164 | (CUSTOMERS OR CONSUMERS) (S) S3 |
| S15 | 21 | S14 AND (SURVEY OR SURVEYS OR SAMPLE OR SAMPLES) |
| ALL { S16 | 15 | RD (unique items) |
| S17 | 42 | S6 NOT (S7 OR S11 OR S13 OR S16) |

?show files

File 15:ABI/Inform(R) 1971-2003/Feb 06
(c) 2003 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2003/Feb 05
(c) 2003 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2003/Feb 06
(c) 2003 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2003/Feb 05
(c) 2003 The Gale Group

File 621:Gale Group New Prod. Annou. (R) 1985-2003/Feb 04
(c) 2003 The Gale Group

File 9:Business & Industry(R) Jul/1994-2003/Feb 05
(c) 2003 Resp. DB Svcs.

File 20:Dialog Global Reporter 1997-2003/Feb 06
(c) 2003 The Dialog Corp.

File 623:Business Week 1985-2003/Feb 05
(c) 2003 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2003/Feb 05
(c) 2003 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2003/Feb 05
(c) 2003 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

File 65:Inside Conferences 1993-2003/Feb W1
(c) 2003 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Dec
(c) 2003 The HW Wilson Co.

File 233:Internet & Personal Comp. Abs. 1981-2003/Jan
(c) 2003 Info. Today Inc.

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group

File 35:Dissertation Abs Online 1861-2003/Jan
(c) 2003 ProQuest Info&Learning

Dialog Search 2/19/03



1999 Annual Report



Table of Contents



Letter to Shareholders



Asia Pacific delivered another year of outstanding profit growth, reaching record operating income of nearly \$20 million, an increase of \$12 million over 1998 and \$31 million over the past three years. The region continues to shift to a more profitable revenue mix, and to position itself for an economic rebound in the Asian marketplace.

INVESTING IN THE FUTURE

During 1999, we continued to invest in our business and take steps to strengthen our capabilities and products.

Major developments included the establishment of ACNielsen eRatings.com, a venture with NetRatings, Inc., to measure Internet audiences and advertising. We also formed ACNielsen Media International to strengthen and expand our worldwide leadership position in media measurement and research services. And in the U.S., we acquired full ownership of Market Decisions, the leading provider of controlled market and in-store testing.

Our business in the U.S. also launched *Retail Warehouse Solutions*, an information-management service designed specifically for retailers. We introduced *New Product*Facts*, a syndicated database that integrates ACNielsen BASES new-product knowledge with *Homescan* consumer information. And we announced *Shopper*Direct*, an alliance with Catalina Marketing that will integrate *Homescan* information with retailers' frequent-shopper data for better direct-to-consumer marketing.

In consumer panels, we expanded our industry-leading *Homescan* services in the U.S., Canada and New Zealand, launched new panels in Europe and prepared to introduce *Homescan* in Hong Kong and Chile.

In Asia Pacific, we relaunched our industry-leading qualitative research services – a high-value segment of customized research – under a new brand name, *ACNielsen Activate*. And in China, we completed our 10-city expansion of Peoplemeter television audience measurement services.

2000 TARGETS

Our investments and regional business improvements have put ACNielsen in position to deliver another strong year in 2000.

Looking at our core businesses, we are aiming to increase our earnings per share by 25% and achieve a 10% operating margin this year.

We are confident that we can achieve these targets before costs associated with Operation Leading Edge and the rollout of our Internet measurement services.

Our opportunities have never been greater to help our clients succeed, to build long-term value for our shareholders, and to raise our business to the next level.

BUILDING FOR THE LONG TERM

ACNielsen is taking its business to the next level to respond to the rapid changes taking place in the networked world. The dramatic growth of the Internet, economic integration in Europe, consolidations in the retail industry – these and other trends are creating a challenging and intensely competitive marketplace for our clients and new demands for more information and insights.

Operation Leading Edge will put us ahead of the curve and give us new capabilities for serving our existing clients and reaching new ones.

This growth plan, which will result in a series of pre-tax charges spread over three years and totaling \$180 million, will provide substantial returns. Before costs associated with Leading Edge and eRatings, by 2002 we expect to:

- Double our earnings per share;
- Reduce our cost structure by \$60 million annually;
- Raise our consolidated operating margins from 8% to nearly 14%;
- And increase our EBITDA to \$350 million.

Operation Leading Edge will leverage the exceptional strengths of our regional businesses and build a truly global, streamlined, technologically superior and completely client-focused organization – an organization in an ideal position to capitalize on our opportunities in the networked world.

Through Leading Edge, we will improve the flexibility and accessibility of our information processing and content-delivery systems, and leverage the power of the Internet. This will enable us to harmonize information across borders, and more easily combine information from a variety of sources, speeding the development of products that deliver higher value and greater insights.

We will also streamline our back-office and administrative functions, and rationalize our facilities, to become more efficient.

